



## NEWS RELEASE

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### **NALEO Educational Fund Announces Mirror America Project**

*Project reflects commitment to ensuring Biden Administration  
appoints qualified Latinos to top government positions*

**WASHINGTON, D.C.** – The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund today released the following statement from CEO Arturo Vargas on the organization’s [Mirror America Project](#) and subsequent [Appointments Primer](#):

“With the new Administration comes an opportunity for representation in government at the executive decision-making and policy implementation tables that reflect the diversity of America. Our organization is fully committed to working with President Joe Biden, Latino leaders, and partner organizations to ensure that Latinos make up at least 20 percent of positions in the Administration and throughout our government. The [Mirror America Project](#) is the campaign through which we are doing that work.

“A major component of this initiative is to provide resources to qualified Latinos seeking opportunities to put their skills to work on behalf of the Administration and American people. In addition to our [Mirror America Project website](#), access to webinars, and other technical assistance, our [Appointments Primer](#) provides valuable and concise information to potential candidates interested in pursuing positions within the Administration. This information will help applicants fully prepare by learning where to find available positions, how to apply, how to advocate for one’s candidacy, and what to expect for positions requiring Senate confirmation or other parts of the appointments process.

“When he was running for president, then-candidate Biden made a promise to the American people that he would usher in a government that looked like the rest of the country. With our organization’s mission of facilitating Latinos’ full participation in the American political process, from citizenship to public service, we will continue to do our part in promoting a diverse and inclusive government. The [Mirror America Project](#) exemplifies this commitment by reflecting the true diversity of our population and helping move government closer to a place where it can fully benefit from the wealth of talent Latinos bring to public service.”

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**About NALEO Educational Fund**

*NALEO Educational Fund is the nation's leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.*