



For Immediate Release

October 14, 2014

Contact: Amanda Bosquez, abosquez@naleo.org
(202) 546-2536, ext. 112, (361) 548-6989 (cell)

Paula Valle Castanon, pvalle@naleo.org
(213) 747-7606 ext. 4414, (323) 253-6431 (cell)

NALEO Educational Fund to Host “2014 Races to Watch: The Power of Latino Voters and Candidates” Briefing in Nation’s Capital

Analysis of key races featuring Latino candidates and state-by-state projections for number of Latinos serving in Congress and state legislatures following Election 2014 to be released;

Panel to feature Latino Victory Project President Cristobal Alex, The LIBRE Initiative Executive Director Daniel Garza, NALEO Educational Fund Executive Director Arturo Vargas

Washington, D.C. – Two weeks before Election Day, the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund will brief media and partners on the crucial impact Latino voters and candidates will have on the outcome of Election 2014. The event will take place at **12:30 p.m. EDT on Tuesday, October 21, 2014**, at the National Press Club (MWL Room) in Washington, D.C.

With Latinos on both sides of the aisle running in some of the most competitive Congressional races this year, Latino candidates are poised to play a pivotal role in Election 2014. At the state level, Latino candidates are pursuing statewide positions across the nation, including in “nontraditional” states like Rhode Island and Wyoming. Arturo Vargas, NALEO Educational Fund Executive Director, will take a closer look at this year’s races to watch and discuss the potential impact Latino candidates will have on the number of Latinos serving in Congress and state legislatures nationwide following Election 2014.

In addition to races involving Latino candidates, NALEO Educational Fund will examine competitive races for Governor, U.S. Senate and U.S. House of Representatives where the Latino vote is likely to have a decisive impact. According to NALEO Educational Fund, more than 7.8 million Latino voters are expected to cast ballots this November, up 1.2 million from the 2010 midterm elections.

Leading Latino leaders will also be on hand for an in-depth panel discussion on the impact of Latino voters and candidates this election year. Panel participants will include Latino Victory Project President **Cristobal Alex**, The LIBRE Initiative Executive Director **Daniel Garza** and NALEO Educational Fund Executive Director **Arturo Vargas**.

WHAT:

NALEO Educational Fund’s *2014 Races to Watch: The Power of Latino Voters and Candidates* Luncheon Briefing

WHO:

Cristobal Alex, Latino Victory Project President
Daniel Garza, The LIBRE Initiative Executive Director
Arturo Vargas, NALEO Educational Fund Executive Director

WHEN:

Tuesday, October 21, 2014
12:30 p.m. EDT

WHERE:

The National Press Club - Murrow/White/Lisagor Room
529 14th St. NW, 13th Floor
Washington, DC 20045

MEDIA:

This event is open to media. Advance registration is required.

To register, please contact Amanda Bosquez (abosquez@naleo.org, (202) 546-2536, ext. 112) or Paula Valle Castanon (pvalle@naleo.org, (213) 747-7606, ext. 4414).

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About NALEO Educational Fund

NALEO Educational Fund is the nation's leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.