



**For Immediate Release**

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**\*\*\*ELECTION DAY/NIGHT MEDIA AVAILABILITY\*\*\***

**NALEO Educational Fund Working to Mobilize and Inform  
Latino Voters in Lead Up to Election Day**

*NALEO Educational Fund's bilingual toll-free hotline 1-888-VE-Y-VOTA will serve as a non-partisan resource for voters with any questions about the electoral process*

**Washington, D.C.** – With Latinos poised to shape the nation's political landscape as voters and candidates in Election 2014, the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund announced that representatives from the organization will be available for comment on Election Day and throughout the evening of November 4, 2014.

NALEO Educational Fund Executive Director Arturo Vargas and staff from offices across the country will be on hand to discuss the impact of the Latino electorate on Election Day, as well as get out the vote efforts, key races, and the potential for gains in the number of Latinos serving in the U.S. House of Representatives and State Legislatures. More than 7.8 million Latino voters are expected to cast ballots on Election Day, an increase of 1.2 million from 2010.

In the lead up to November 4<sup>th</sup>, NALEO Educational Fund has been hard at work ensuring that Latino voters have the information necessary to cast ballots on Election Day. These efforts include distributing bilingual palm cards with the [voter bill of rights](#) and identification requirements specific to [Ariz.](#), [Fla.](#), [N.C.](#) and [Texas](#). In addition, NALEO Educational Fund and partners produced English ([Election Protection](#)) and Spanish ([ya es hora](#)) smartphone apps that allow voters to: confirm their registration status; fill out a voter registration form; find their polling place; access voter ID requirements; or report any problems.

NALEO Educational Fund also continues to operate its toll-free national hotline 1-888-VE-Y-VOTA (1-888-839-8682) and [www.veyvota.org](http://www.veyvota.org) website in the lead up to Tuesday, which serve as non-partisan bilingual resources for voters with questions about any aspect of the electoral process. Headquartered in our Los Angeles offices, the hotline is linked to 866-OUR-VOTE and staffed year-round by fully trained bilingual operators. The hotline has assisted more than 100,000 voters to date, including more than 4,700 calls in the lead up to the 2010 midterm elections.

**What:**

Media Availability – Election Day and Night

**Who:**

**Arturo Vargas**, Executive Director (Los Angeles, CA)

**Laura Maristany**, Director of Policy and Legislative Affairs (Washington D.C.)

**Evan Bacalao**, Senior Director of Civic Engagement (Los Angeles, CA)

**Rosalind Gold**, Senior Director of Policy, Research and Advocacy (Los Angeles, CA)

**Julissa Gutierrez**, National Director of Civic Engagement (New York City, NY)

**Jackie Colon**, Florida Director of Civic Engagement (Tampa, FL)

**Claudia Ortega Hogue**, Texas and Southwest Director of Civic Engagement (Phoenix, AZ)

**Jose Carrillo**, Director of Strategic Initiatives (Austin, TX)

**When:**

Rolling Basis – Through Election Night

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**About NALEO Educational Fund**

*NALEO Educational Fund is the nation's leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.*