



NEWS RELEASE

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NALEO Educational Fund Bilingual Hotline Assists Latino Voters in Lead Up to Election Day

1-888-VE-Y-VOTA (1-888-839-8682) voter protection and information hotline will be operated out of organization's Los Angeles headquarters and regional offices on Election Day

WASHINGTON, D.C. – One day before Election Day, the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund announced that the organization will help thousands of Latino voters nationwide on Election Eve and Election Day through its national bilingual 1-888-VE-Y-VOTA (1-888-839-8682) hotline and SMS text messaging platform.

Operated year-round by fully trained bilingual operators, NALEO Educational Fund's 1-888-VE-Y-VOTA (1-888-839-8682) hotline has served as a longstanding non-partisan resource for Latinos who need to obtain timely election-related information or report any issues that may arise on or leading up to Election Day. Latino voters can also get assistance from the organization by texting "GOVOTE" or "VEYVOTA" to 97779.

"Latino voters are ready to make their voices heard this year," stated Arturo Vargas, NALEO Educational Fund executive director. "The stakes are high in 2017, and we are committed to doing our part to ensure that Latino voters across the country can get the help and information needed to play a critical role in the outcome of races for Governor, state legislatures, and more."

Staff will be on-hand to operate the toll-free VE-Y-VOTA hotline from 8 a.m. – 8 p.m. ET on Election Eve and 6 a.m. – 9:30 p.m. ET on Election Day this year at the NALEO Educational Fund headquarters in Los Angeles and regional offices in Houston and New York City. The bilingual hotline will also be connected to Election Protection efforts and 1-866-OUR-VOTE on November 6 and 7.

Gubernatorial elections in Virginia and New Jersey will take place in this off-year election, as well as state legislative elections in both chambers of the New Jersey Legislature and in the lower house of the Virginia legislature. Numerous mayoral races and other local elections will also occur on Election Day, in addition to a special election for a U.S. House of Representatives seat in Utah.

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About NALEO Educational Fund

NALEO Educational Fund is the nation's leading non-profit, non-partisan organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.