



NEWS RELEASE

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More than 955,500 New York Latino Voters to Cast Ballots in Election 2016

In lead up to Election Day, NALEO Educational Fund's toll-free bilingual 1-888-VE-Y-VOTA hotline will provide Latino voters with information on every aspect of the electoral process

WASHINGTON, D.C. – As Latino voters prepare to head to the polls in New York next Tuesday, the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund released its November turnout projection and primary profile for the Latino electorate in New York.

NALEO Educational Fund analysis **projects that more than 955,500 Latino voters will cast ballots on Election Day in New York.** With nearly 1.3 million Latino registered voters in New York, the Latino electorate is expected to play a decisive role in the heavily Democratic leaning state. Accounting for more than one of every seven registered Democratic voters in the state, New York Latino Democratic voters will be especially important in the primary election next week. The Democratic primary election in New York is set to have far reaching implications in the presidential election, with many pundits viewing the outcome as a key factor in determining the ability of U.S. Senator Bernie Sanders (I-VT) to sustain momentum against U.S. Secretary Hillary Clinton.

New York (Full Latino primary profile available [here](#))

- **Election 2016: More than 955,500 Latinos are expected to cast ballots this November in New York, an increase of 14 percent from Election 2012.**
- **Election 2012:** Approximately 835,000 Latinos voted in Election 2012, an increase of 92,000 voters – or 12.4 percent - from November 2008. The Latino share of the vote grew from 9.8 percent in 2008 to 10.9 percent in 2012.
- **Voter Turnout Trends:** Latino voter turnout in New York presidential elections grew from 743,000 to 835,000 between 2008 and 2012, an increase of 12 percent.
- **Electoral College Votes:** 29
- **Latino Population:** More than 3.6 million Latinos reside in New York (2014), comprising 19 percent of the total population.
- **Latino Electorate:** There are nearly 1.3 million Latino registered voters in the state, accounting for nearly one of every 10 (11 percent) New York registered voters (as of February 2016).

- **Party Affiliation:** New York’s Latino registered voters are far more likely to be registered Democrats than non-Latinos (70 percent compared to 47 percent). Similarly, Latinos are far less likely to be registered as Republicans than non-Latinos (8 percent compared to 25 percent). Significant shares of both Latinos and non-Latinos are not affiliated with either major party (22 percent and 28 percent, respectively.)

“As presidential candidates on both sides of the aisle attempt to shore up the number of delegates necessary to win their party’s nomination, the race for the White House will continue to run through the Latino community,” stated Arturo Vargas, National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund executive director. “Candidates who choose to use the Latino community as a punching bag to score political points do so at their own peril. With more than 13.1 million Latino voters expected to cast ballots in 2016, the Latino community will throw a knockout punch come Election Day.”

As we near Election 2016, NALEO Educational Fund will continue its efforts to ensure that Latino voters have the information necessary to make their voices heard at the ballot box. These efforts include operating the NALEO Educational Fund toll-free bilingual hotline **1-888-VE-Y-VOTA (1-888-839-8682)** that provides Latino voters with information on every aspect of the electoral process, from registering to vote, to voter ID requirements, to finding their polling place.

To view the full New York primary profile, click [here](#) or visit the NALEO Educational Fund election website at www.naleo.org/election2016.

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About NALEO Educational Fund

NALEO Educational Fund is the nation's leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.