



NALEO NEWS

National Association of Latino Elected and Appointed Officials

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Latino Policymakers to Prepare for Election 2014 and Address Nation's Most Pressing Issues at NALEO 31st Annual Conference in San Diego

Three-day event to feature the largest gathering of Latino policymakers in the country; Notable speakers to include Calif. Gov. Jerry Brown, Calif. Attorney General Kamala Harris and Mexican Ambassador Eduardo Medina Mora

Washington, D.C. – Coinciding with the 50th anniversary of the Civil Rights Act and less than five months before the upcoming midterm elections, the National Association of Latino Elected and Appointed Officials (NALEO) will assemble the largest gathering of Latino policymakers in the country for the NALEO 31st Annual Conference. Considered the nation's annual Latino political convention, the event will take place June 26-28 at the Loews Coronado Bay Resort in San Diego, California.

This year's conference will feature more than 1,000 Latino public officials and supporters from communities across the country. Conference participants will join policy leaders for panel discussions on various issues on the national agenda, including immigration reform, education (with an emphasis on STEM), healthcare, voting rights, Latina political leadership, U.S.-Mexico bi-national issues, water, pensions and an in-depth overview of the influence of Latinos in the upcoming midterm elections. The program will also include a track specifically designed for newly elected officials.

In addition, national leaders will join NALEO for a special plenary on June 26 that will celebrate the 50th anniversary of the Civil Rights Act by addressing the evolution and future of the civil rights movement for Latinos and all Americans. This year, the three-day event will also include special tributes to active members and veterans of the U.S. military throughout the conference. Two sessions will be dedicated to addressing issues affecting veterans and their families as they reintegrate into their communities after active service.

The conference takes place as Latino voters are expected to increase their decisive influence on national elections this year, with issues like immigration reform and the economy serving as a driving force for the Latino electorate. The NALEO Educational Fund projects that the eligible Latino electorate will reach 25.5 million in 2014, an increase of nearly 20 percent from 2010. This growth will continue in 2016, when the eligible Latino electorate is estimated to reach 28.2 million.

The NALEO conference has emerged as the preeminent forum for our nation's leadership to engage Latino officials and the millions of constituents NALEO members represent. Notable speakers who will join our nation's Latino policymakers this year already include the Governor of California Jerry Brown, California Attorney General Kamala Harris and Mexico's Ambassador to the United States Eduardo Medina Mora.

The NALEO 31st Annual Conference is made possible through the generous support of Presenting Sponsors, Southwest Airlines, Official Airline Sponsor of NALEO Educational Fund, and Toyota. For information about the conference and registration, please visit the NALEO website at <http://www.naleo.org/sandiego2014/>.

- What:** NALEO 31st Annual Conference
- Who:** NALEO, the leadership organization of the nation's more than 6,000 Latino elected and appointed officials.
- When:** June 26 – 28, 2014
- Where:** Loews Coronado Bay Resort
4000 Coronado Bay Rd
San Diego, CA
- Media:** Advance registration is required. For more information or to register, please contact Amanda Bosquez (abosquez@naleo.org; 202-546-2536) and Paula Valle Castanon (pvalle@naleo.org; 213-765-9414).

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About NALEO

The National Association of Latino Elected and Appointed Officials is the leadership organization of the nation's more than 6,000 Latino elected and appointed officials.