



NALEO NEWS

National Association of Latino Elected and Appointed Officials

For Immediate Release
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LIVE STREAM AVAILABLE AT [HTTP://NEW.LIVESTREAM.COM/NALEOCONF](http://new.livestream.com/naleoconf).

SBA Administrator Maria Contreras-Sweet to Address Nation's Latino Policymakers at NALEO 31st Annual Conference in San Diego

Keynote remarks will precede "Latinas in Action: The Emerging Face of Power and Leadership" panel on Friday morning

Washington, D.C. –The National Association of Latino Elected and Appointed Officials (NALEO) today announced that the head of the Small Business Administration (SBA) Maria Contreras-Sweet will address the largest gathering of Latino policymakers in the country on Friday, June 27 at the NALEO 31st Annual Conference. Considered the nation's annual Latino political convention, the event will take place June 26-28 at the Loews Coronado Bay Resort in San Diego, California.

The keynote remarks will occur prior to the conference's "Latinas in Action: The Emerging Face of Power and Leadership" panel, which will take place from 10 a.m. to 11:30 a.m. in the Commodore Ballroom of the hotel. SBA Administrator Contreras-Sweet is the second Latino and only Latina member of President Obama's second term cabinet. The panel, which focuses on strategies for supporting Latinas as they move up the leadership pipeline, will also feature City of Aventura Commissioner Luz Weinberg, Nevada State Assemblymember Lucy Flores, Republican National Committee Deputy Political Director & National Field Director for Hispanic Initiatives Jennifer Korn and California Public Utilities Commissioner Catherine Sandoval.

This year's conference will include nearly 1,000 Latino public officials and supporters from communities across the country. Conference participants will join Administrator Contreras-Sweet and other leaders for panel discussions on a range of national issues, including immigration reform, education (with an emphasis on STEM), healthcare, voting rights, U.S.-Mexico bi-national issues, water management, pensions and an in-depth overview of the influence of the Latino electorate on the upcoming midterm elections.

The event takes place as Latino voters are expected to increase their decisive influence on elections nationwide this year. NALEO Educational Fund projects that more than 7.8 million Latino voters will head to the polls this November, an increase of 1.2 million from the 2010 midterm elections.

The NALEO conference has emerged as the preeminent forum for our nation's leadership to engage Latino officials and the millions of constituents NALEO members represent. Other notable speakers include Governor of California Jerry Brown, California Attorney General Kamala Harris, Mexico's Ambassador to the United States Eduardo Medina Mora, Former Attorney General Alberto Gonzales, Fox News Anchor Juan Williams, Civil Rights Activist Dolores Huerta, U.S. Representative Lucille Roybal-Allard, California Senate President pro Tempore Darrell Steinberg, California State Assembly Speaker pro Tempore Nora Campos, and California State Senator and California Latino Legislative Caucus Chair Ricardo Lara.

The NALEO 31st Annual Conference is made possible through the generous support of Presenting Sponsors, Southwest Airlines, Official Airline Sponsor of NALEO Educational Fund, and Toyota. For information about the conference and registration, please visit the NALEO website at <http://www.naleo.org/sandiego2014/>.

What: NALEO 31st Annual Conference

Who: NALEO, the leadership organization of the nation's more than 6,000 Latino elected and appointed officials.

When: June 26 – 28, 2014

Where: Loews Coronado Bay Resort
4000 Coronado Bay Rd
San Diego, CA

Media: **Advance registration is required.** For more information or to register, please contact Amanda Bosquez (abosquez@naleo.org; 202-546-2536) and Paula Valle Castanon (pvalle@naleo.org; 213-765-9414).

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About NALEO

The National Association of Latino Elected and Appointed Officials is the leadership organization of the nation's more than 6,000 Latino elected and appointed officials.