



NEWS RELEASE



For Immediate Release
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NALEO to Host Election 2016 Briefing at Democratic National Convention in Philadelphia Next Week

Washington, D.C. – The National Association of Latino Elected and Appointed Officials (NALEO) will host a briefing during the Democratic National Convention in Philadelphia, Penn., on Tuesday, July 26, 2016 from 10:30 a.m. to 12:00 p.m. The event, “We Run, We Vote, We Decide: Latinos and Election 2016”, will take place at the Pennsylvania Convention Center and feature a presentation and panel discussion with respected Latino leaders.

Noticiero Telemundo and NBC Nightly News on Saturdays Anchor José Díaz-Balart will serve as the moderator of the briefing panel, which will feature **Political Analyst Dr. Victoria M. DeFrancesco Soto, Los Angeles Mayor Eric Garcetti, California Secretary of State Alex Padilla, Former Governor of New Mexico Bill Richardson** and **NALEO Executive Director Arturo Vargas**.

With more than 13.1 million Latino voters expected to cast ballots this November, the Latino community is poised to play a decisive role in the outcome of the 2016 Presidential contest and other key races throughout the nation. This briefing will focus on the growth of the Latino electorate nationwide and in key battleground states, the success of Latino candidates, and the various issues that are likely to affect Latino turnout this year.

The event is made possible as part of Telemundo Network's #Yo Decido multiplatform news coverage.

What: NALEO’s Democratic National Convention Briefing

Who: **José Díaz-Balart**, Noticiero Telemundo and NBC Nightly News on Saturdays Anchor
Dr. Victoria M. DeFrancesco Soto, Political Analyst
Eric Garcetti, Mayor of Los Angeles
Alex Padilla, California Secretary of State
Bill Richardson, Former Governor of New Mexico
Arturo Vargas, NALEO Executive Director

When: 10:30 a.m. - 12:00 p.m. on Tuesday, June 26, 2016

Where: Pennsylvania Convention Center, Room 201C
1101 Arch Street, Philadelphia, PA 19107

Media: To register, please contact Daniel Ramirez at dramirez@naleo.org.

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About NALEO

The National Association of Latino Elected and Appointed Officials is the leadership organization of the nation's more than 6,100 Latino elected and appointed officials.