NALEO to Join Arizona Latino Legislative Caucus Boycott of Motel 6

Boycott follows confirmed reports that hotel chain desk clerks in Arizona shared private guest information with Immigration and Customs Enforcement (ICE) agents

Washington, D.C. – The National Association of Latino Elected and Appointed Officials (NALEO) today issued the following statement in support of the Arizona Latino Legislative Caucus boycott of Motel 6:

“The National Association of Latino Elected and Appointed Officials (NALEO) is deeply troubled by the unsavory and morally corrupt actions of Arizona Motel 6 employees who turned over private information of guests in Latino majority neighborhoods to Immigration and Customs Enforcement (ICE) agents.

“Individuals, regardless of immigration status, should not have to worry about ICE agents crashing through their doors when they rest their heads at night due to a gross violation of privacy and egregious racial profiling by hotel employees. This kind of overt targeting of the Latino community and blatant disrespect for the well-being and privacy of guests will not be tolerated by our nation’s Latino leadership.

“While we were pleased to see that corporate leadership has directed Motel 6 staff to no longer share guest lists with ICE, we believe that the company still has a long way to go before it regains the trust of Latinos, immigrants and all Americans. A simple fix will not undo the damage inflicted by the immoral actions of hotel staff in Arizona, and we call on Motel 6 leadership to outline how it plans to ensure the safety and security of its guests moving forward.

“Latinos infused more than $1.4 trillion into the U.S. economy in 2016, making the nation’s second largest population group an economic force to be reckoned with. We are ready to use the power of our pocketbooks to take a stand against hate and attacks on the immigrant community and to support those companies who uphold the values and ideals of NALEO.

“We are proud to stand alongside our colleagues in the Arizona Latino Legislative Caucus as they push back against targeting of the Latino community. NALEO calls on Latino elected and appointed officials nationwide to join us in a boycott of Motel 6 until the company is able to effectively demonstrate a change in culture, policies and practices that will guarantee protections for all guests, regardless of immigration status or race.”
About NALEO
The National Association of Latino Elected and Appointed Officials is the non-partisan leadership organization of the nation's more than 6,100 Latino elected and appointed officials.