



INSTITUTE AGENDA

NALEO National Policy Institute on Family Economic Success: Navigating a New Paradigm

June 22-24, 2017 | Sheraton Dallas Hotel | Dallas, Texas

Convening Partner

The Annie E. Casey Foundation

Institute Partners

Board of Hispanic Caucus Chairs (BHCC)

National Association of Hispanic County Officials (NAHCO)

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A new Administration always brings with it a shift in federal policy and political priorities. As families across the United States continue to face need in relation to workforce opportunities, healthcare access, safe and affordable housing, and quality child care, state and local officials face increased responsibility and opportunity to build and maintain strong and vibrant communities. Many of the federal tools used to support the economic stability and success of working families and children face an uncertain future. At the same time, state budgets are subject to unpredictable economic conditions over the next few years. Given these circumstances, policymakers should proactively consider the impact of this environment on the most vulnerable families and children in the communities they represent.

To comprehensively tackle these pressing needs, diverse stakeholders and strategies must be deployed to develop a collective impact framework towards the best solutions and outcomes. Latino policymakers are poised to serve as policy champions that can spur the leveraging of resources, blended funding streams and resources in order to advance goals and priorities toward addressing complex societal challenges.

Through a collective impact approach, the *NALEO National Policy Institute on Family Economic Success: Navigating a New Paradigm* provided Latino policymakers with a curriculum that covered:

- The State of Latino Families and Children in the United States
- A New Federal Paradigm: Implications for States and Counties
- Mobile Tour: Two-Generation Re-entry Workforce Model
- Leveraging Opportunities in the Workforce Innovation and Opportunities Act (WIOA)
- Sharing Best Practices for Collective Impact

Institute participants heard from a group of diverse experts from across multiple sectors, as well as had the opportunity to network with colleagues from across the country. The policy institute promoted the discussion and analysis of federal, state, and local budgets and policy priorities in support of family economic success. Participants also had the opportunity to share model initiatives and best practices on how to protect and advance an agenda that promotes family economic success.

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Thursday, June 22, 2017

1:00 – 2:30 p.m. **Institute Registration**
Lone Star Foyer

2:30 – 2:45 p.m. **Welcome Remarks and Program Overview**
Lone Star A1, Conference Center, 2nd Floor

- Mr. Arturo Vargas, Executive Director, NALEO Educational Fund
- Dr. Patty Garcia, Deputy Director for Constituency Services – Education, NALEO Educational Fund

2:45 – 4:35 p.m. **Session I - The State of Latino Families and Children in the United States**

Lone Star A1, Conference Center, 2nd Floor

Latino children are projected to be the largest demographic group by 2020. Yet, recent trends from the *National Kids Count Report* also demonstrate a stark reality. Of the nearly 18 million Latino children (birth to 18) across the U.S., approximately one of every three lives in poverty. If the U.S. is to thrive economically, civically, and academically, addressing the needs of our youngest population is paramount. This session provided policymakers with an overview of the status of Latino children across the U.S. and equipped participants with the data to better identify the gaps in the health, educational, and economic well-being indicators of Latino children. Participants also learned about how these indicators can be more pronounced among Latino children who have or have had a parent(s) incarcerated.

Remarks:

Hon. René García, Florida State Senator;
Chair, National Board of Hispanic Caucus Chairs;
Board Member, NALEO Educational Fund

Hon. Sarah Benatar, Coconino County Treasurer, Arizona;
Chair, National Association of Hispanic County Officials;
Board Member, NALEO

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Thursday, June 22, 2017 (continued)

Session Chair:

Hon. René García, Florida State Senator;
Chair, National Board of Hispanic Caucus Chairs;
Board Member, NALEO Educational Fund

- Dr. Frances Deviney, Associate Director,
Center for Public Policy Priorities
- Dr. Bryce Peterson, Senior Research Associate,
Justice Policy Center, Urban Institute

4:35 – 4:45 p.m.

Institute Wrap Up for the Day

Lone Star A1, Conference Center, 2nd Floor

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Friday, June 23, 2017

- 8:00 – 9:30 a.m. **Breakfast Plenary - Update from the Nation’s Capital:
Advancing Latino Civic Engagement Priorities**
*NALEO 34th Annual Conference Event
Lone Star Ballroom, Conference Center, 2nd Floor*
- 9:30 – 10:00 a.m. **Break**
- 10:00 a.m. – Noon **Session II - A New Federal Paradigm: Implications for States and
Counties**
Lone Star A1, Conference Center, 2nd Floor
With a transition in federal administration, there are also changes to legislative and budget priorities. State legislators and county officials must be equipped to anticipate and strategically align and blend financial resources to meet the growing demands of their constituents. This session provided policymakers with an update on the federal budget along with an overview of key projections that can alter state and local budgets in healthcare, child care, and workforce areas.
- Session Chairs:
Hon. Christopher Rosario, Connecticut State Representative;
Chair, Black and Puerto Rican and Caucus;
Chair, Appropriations Committee
- Hon. Jesús “Chuy” García, Cook County Commissioner, Illinois;
Former Board Member, NALEO
- Mr. Brian Sigritz, Director of State Fiscal Studies,
National Association of State Budget Offices (NASBO)
- Noon – 2:00 p.m. **National Leadership Luncheon and Plenary – A New World Order:
America’s Changing Role on the Global Stage**
*NALEO 34th Annual Conference Event
Lone Star Ballroom, Conference Center, 2nd Floor*
- 2:00 – 2:30 p.m. **Break**

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2:30 – 5:30 p.m.

**Session III - Mobile Tour at *Unlocking Doors*:
Two-Generation Re-entry Workforce Model**

The Criminal Justice Reform tour provided policymakers with an opportunity to learn more about effective practices to reduce recidivism and support successful re-entry with a two-generational approach. Participants visited *Unlocking Doors*, a center committed to reducing crime and the fiscal impact to the state of Texas and its communities through coordinated collaboration, partnership, public awareness, reporting of evidence-based data and predictive trends, education, and training. Through this mobile tour participants learned about policies and best practices that can successfully guide formerly incarcerated individuals back into society through wrap-around services that will position them to successfully re-enter the workforce and become self-sufficient.

Session Chairs and Tour Facilitators:

Hon. Sergio De León, Tarrant County Justice of the Peace, Texas;
Board Member, NALEO

- Ms. Christina Melton Crain, Founder and Chief Executive Officer, *Unlocking Doors*

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Saturday, June 24, 2017

7:30 – 8:00 a.m. **Breakfast**

8:00 – 9:30 a.m. **Session IV - Leveraging Opportunities in the Workforce Innovation and Opportunities Act (WIOA)**

Lone Star A1, Conference Center, 2nd Floor

The Workforce Innovation and Opportunities Act (WIOA) was signed into law in July 2014, with the vision of aligning workforce systems with stakeholders, agencies, and institutions to enhance the education and training skills of job seekers. Under the Adult Education and Family Literacy Act (AEFLA), or Title II of WIOA, there is an opportunity for targeted funds and credits specifically for members of the workforce who were formerly incarcerated individuals or parents of young children. Supplemental programs and tax credit incentives can also bolster a local economy and assist families towards securing adequate incomes, healthy living environments, and overall achieving economic success. This session provided policymakers with an opportunity to learn more about how WIOA and supplemental programs can be strategically used to incentivize the workforce sector while also supporting working parents and parents re-entering the workforce towards financial security.

Session Chairs:

Hon. César J. Blanco, Texas State Representative

Hon. Elizabeth “Liz” Archuleta, Chair,
Coconino County Board of Supervisors, Arizona;
Board Member, NALEO

- Ms. Jessica Bartholow, Legislative Advocate,
Western Center on Law and Poverty
- Ms. Anna Chu, Vice President for Income Security and Education,
National Women’s Law Center

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Saturday, June 24, 2017 (continued)

- 9:30 – 10:30 a.m. Session V - Sharing Best Practices for Collective Impact**
Lone Star A1, Conference Center, 2nd Floor
Addressing the economic issues in states and counties across the U.S. requires a collaborative approach from a variety of stakeholders. Despite the many challenges and layers, Latino policymakers are at the forefront of these legislative issues leading their colleagues and communities towards positive and productive outcomes. This session offered participants the opportunity to highlight the best practices and models they are currently implementing and leading in their states and local jurisdictions.
- Session Chairs:
Hon. David Santiago, Florida State Representative;
Vice Chair, Health & Human Services Committee
- Hon. Sarah Benatar, Coconino County Treasurer, Arizona;
Chair, National Association of Hispanic County Officials;
Board Member, NALEO
- Hon. Jesús “Chuy” García, Cook County Commissioner, Illinois;
Former Board Member, NALEO
 - Hon. Armando Rodriguez, Ector County Commissioner, Texas
- 10:30 – 11:00 a.m. Evaluations**
Lone Star A1, Conference Center, 2nd Floor
- 11:00 a.m.–12:30 p.m. Plenary – Supporting the Lone Star State Post SB 4: How Latino Leaders Can Unite to Combat Anti-Immigrant Laws and Practices**
NALEO 34th Annual Conference Event
Lone Star Ballroom, Conference Center, 2nd Floor
- 12:30 – 2:00 p.m. Texas Culinary Assembly**
A Luncheon in Celebration of the Lone Star State’s Regional Cuisine
NALEO 34th Annual Conference Event
Austin Ballroom, Hotel Level, 2nd Floor