INSTITUTE AGENDA

NALEO National Education Leadership and Public Policy Academy

In Partnership with UCLA Latino Policy & Politics Initiative

August 3-5, 2018 | University of California, Los Angeles | Los Angeles, CA

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NALEO National Education Leadership and Public Policy Academy
August 3-5, 2018
Los Angeles, CA

NALEO Educational Fund, in partnership with the Latino Policy and Politics Initiative at the University of California, Los Angeles, is proud to have presented the first *NALEO National Education Leadership and Public Policy Academy*. The three-day *intensive*, by invitation only, convening brought together a cohort of 55 Latino state legislators, county and municipal officials, higher education trustees, and school board members to learn about effective public policies that support Latino families and communities, including the distinct needs of Latino men.

As the principal convener of Latino policymakers, NALEO Educational Fund in partnership with the UCLA Latino Policy and Politics Initiative designed curriculum to strengthen the governance capacity of Latino policymakers in the critical policy areas of education, economic development, criminal justice, and immigration as they relate to improving opportunities for Latinos, with special attention to intersections across gender and age, so that they are equipped with the necessary opportunities to contribute to the economic success of the country. Latino elected officials, in their capacity as decision makers, play a critical role in setting policies at the state, municipal and local school board levels to support the social and academic needs of Latino boys and males.

This Institute's curriculum covered:

- A Conversation on Challenges and Opportunities for Latinos in the 21st Century
- Academic Attainment Trends for Latino Students
- Dismantling the School-to-Prison Pipeline: Transformative Justice
- Increasing College Access and Opportunities for Latinos
- Fruitvale, Oakland: A Case Study on Transit and Economic Development
- Improving Public Trust in Communities While Addressing Public Safety
- Collateral Consequences: Blurred Lines between Immigration and Criminal Law
- Restoring Hope through Reintegration

This convening is part of the NALEO Education Leadership Initiative (NELI), which aims to provide Latino public servants with the enhanced capacity and governance skills they need to become effective advocates for their communities, families, and students.

Friday, August 3, 2018

7:30 a.m. – 8:30 a.m. **Registration**
Room 2355 Foyer, Second Floor

7:30 a.m. – 8:30 a.m. **Breakfast**
Third Floor Commons

8:30 a.m. - 9:00 a.m. **Welcome Remarks**
Room 2355, Second Floor

- Mr. Arturo Vargas, Chief Executive Officer, NALEO Educational Fund
- Ms. Sonja Diaz, Executive Director, Latino Policy and Politics Initiative (LPPI), University of California, Los Angeles

9:00 a.m. – 11:00 a.m. **Session I – A Conversation on Challenges and Opportunities for Latinos in the 21st Century**
Room 2355, Second Floor
As our nation's population is becoming more diverse, these changing demographics require that leaders understand the opportunities and challenges faced by the Latino community. Public opinion polling offers a unique tool to assess the policy positions and attitudes of constituents and individuals. This session featured a thought provoking conversation with thought leaders on how Latinos in the United States view major policy challenges and opportunities, including criminal justice, the economy, and immigration.

Session Chair: Hon. Lucy Flores,
Former Nevada State Assemblymember

- Dr. Matt A. Barreto, Professor of Political Science and Chicana/o Studies; Faculty Co-Director, Latino Policy and Politics Initiative (LPPI), University of California, Los Angeles
- Mr. Arturo Vargas, Chief Executive Officer, NALEO Educational Fund

Friday, August 3, 2018 (*continued*)

11:00 a.m. – 12:30 p.m. **Session II – Academic Attainment Trends for Latino Students**
Room 2355, Second Floor
Latino students are the second largest student population in the K-12 public school system. Ensuring that this student population excels in the attainment of a high school degree and is prepared to be career or college ready is a key economic priority for the country. To gauge how well students are prepared post high school, policymakers must understand how to navigate the various data sources available to them that highlight the educational attainment and opportunity gaps for Latino students. Policymakers attending this session received academic trend data on Latino students. The session also highlighted short and long-term goals and objectives to develop effective policies to support the academic transition of Latinos through our public-school system, from early learning through high school, with special attention placed on the academic trajectory of Latino boys.

- Ms. Daria Hall,
  Vice President for Partnerships and Engagement,
  The Education Trust
- Dr. Joseph Bishop, Director,
  Center for the Transformation of Schools,
  University of California, Los Angeles

12:30 p.m. – 1:00 p.m. **Presentation: Census 2020 – Make It Count!**
Room 2355, Second Floor

- Mr. Arturo Vargas, Chief Executive Officer,
  NALEO Educational Fund

1:00 p.m. - 2:00 p.m. **Networking Luncheon**
Third Floor Commons

Friday, August 3, 2018 (*continued*)

2:00 p.m. – 3:30 p.m.

Session III – Dismantling the School-to-Prison Pipeline: Transformative Justice
Room 2355, Second Floor
Schools across the country have carried out policies and practices around zero tolerance, detention, arrests, and incarceration of students that have resulted in the overrepresentation of Latino and Black students in our criminal justice system. Many schools have also developed policies and practices that rely on law enforcement personnel to handle routine school disciplinary matters while not doing enough to provide mental health support and educational services. This session highlighted best practices that seek to prevent and interrupt the cycle of discipline and over incarceration of Latino boys.

Session Chair: Hon. Christopher Rosario,
Connecticut State Representative;
Chair, Black and Puerto Rican Caucus

- Ms. Kacy Martin, Researcher,
  Center for Civil Rights Remedies, The Civil Rights Project,
  University of California, Los Angeles
- Dr. Monica Bhatt, Research Director,
  Crime and Education Labs,
  The University of Chicago Urban Labs

Friday, August 3, 2018 (*continued*)

3:30 p.m. – 5:00 p.m.

Session IV –
Increasing College Access and Opportunities for Latinos
Room 2355, Second Floor
According to the U.S. Census Bureau, Latinos account for most of the nation's population growth over the last decade and currently represent 16.7 percent of the United States population. Although Latino enrollment numbers on college campuses continue to rise, this growth has not been mirrored in higher education completion rates, especially among Latino males. These dramatic demographic changes and the increased presence of Latinos in American higher education highlight opportunities for academia to develop innovative policies and strategies to support a Latino college completion agenda. This session explored policies and strategies to increase college completion rates among Latinos, with a specific agenda for Latino male completion of postsecondary degrees.

Session Chair: Hon. Roger Garcia, Trustee,
Metropolitan Community College; Board Member, NALEO

- Dr. Thomas L. Harnisch,
  Director of State Relations and Policy Analysis,
  American Association of State Colleges and Universities (AASCU)
- Dr. Luis Ponjuán, Associate Professor,
  College of Education and Human Development;
  Co-Founder, Project MALES;
  Texas Education Consortium for Male Students of Color,
  Texas A&M University

5:00 p.m. – 5:05 p.m.

Evaluations
Room 2355, Second Floor

5:05 p.m. – 5:30 p.m.

Closing Remarks
Room 2355, Second Floor

6:00 p.m. – 7:00 p.m.

Opening Reception
Exploration Room, Luskin Conference Center

Hosts: Bill & Melinda Gates Foundation and State Farm®
Opening Reception Patron: Delta Aeromexico

Saturday, August 4, 2018

7:30 a.m. – 8:30 a.m. **Registration**
Room 2355 Foyer, Second Floor

7:30 a.m. – 8:30 a.m. **Breakfast**
Third Floor Commons

8:30 a.m. – 8:40 a.m. **Welcome Remarks**
Room 2355, Second Floor

- Dr. Gary M. Segura, Dean, Luskin School of Public Affairs; Faculty Co-Director, Latino Policy and Politics Initiative (LPPI), University of California, Los Angeles

8:40 a.m. – 10:00 a.m. **Session V – Fruitvale, Oakland: A Case Study on Transit and Economic Development**
Room 2355, Second Floor
Safe neighborhoods, good schools, access to healthy foods, recreational spaces, quality jobs, and adequate housing are often not as prevalent in low-income communities of color. Policymakers have the opportunity to better understand the effect of environmental stress on the lives of families and young children and identify strategies to support the well-being and success of the communities and families they represent. This session provided a timely case study on how a city used transit as a means for economic development. This case study was followed by policy conversations that highlighted ways in which policymakers can have a positive influence on increased access to economic development, education, and housing needs.

- Mr. Chris Iglesias, Chief Executive Officer, The Unity Council
- Dr. Gary M. Segura, Dean, Luskin School of Public Affairs; Faculty Co-Director, Latino Policy and Politics Initiative (LPPI), University of California, Los Angeles

Saturday, August 4, 2018 (*continued*)

10:00 a.m. – 11:30 a.m.

Session VI – Improving Public Trust in Communities While Addressing Public Safety
Room 2355, Second Floor
Trust between law enforcement and the communities they serve is critical for the well-being and success of its residents. At the national level, criminal justice reform has paid increasing attention to the role of law enforcement in improving public safety through community-based policing, procedural justice, eliminating poverty penalties associated with court fees, restorative justice, and police accountability. However, reforms at the state and local levels have the most influences on the type of justice system residents will experience, from the number of public defenders available to residents in a community to the innovative type of interventions and treatments that will be funded and implemented to improve public safety. This session highlighted innovative policy solutions being developed in Texas to address public safety and improve public trust, and provided participants with examples of best practices being implemented across the state.

Session Chair: Hon. Sergio De Leon, Justice of the Peace, Tarrant County, Texas; Board Member, NALEO

- Hon. Carlos B. Lopez, Constable, Travis County, Texas
- Hon. Mark A. Gonzalez, District Attorney, Nueces County, Texas

11:30 a.m. – 12:30 p.m.

Networking Luncheon
Third Floor Commons

Saturday, August 4, 2018 (*continued*)

12:45 p.m. – 2:45 p.m.

Session VII - Collateral Consequences:
Blurred Lines between Immigration and Criminal Law
Room 2355, Second Floor
Immigration in the United States has become a highly politicized issue. The presence of a significant number of Latino immigrants in the country has been accompanied by intense anti-immigrant rhetoric that often focuses on immigrants' presumed criminality. This session explored the intersection of crime control and immigration control – two different issues that are often blurred together and have significant consequences for the Latino community.

Session Chair: Hon. Martin Quezada, Arizona State Senator; President, Pendergast E.S.D., Arizona

- Dr. Julia Gelatt, Senior Policy Analyst, Migration Policy Institute (MPI)
- Dr. Amada Armenta, Assistant Professor of Urban Planning, Luskin School of Public Affairs, University of California, Los Angeles
- Ms. Shaina Aber, Regional Manager, Center on Immigration and Justice, Vera Institute of Justice

2:45 p.m. – 3:45 p.m.

Session VIII - Restoring Hope through Reintegration
Room 2355, Second Floor
Formerly incarcerated people face particular challenges as they seek to reintegrate with loved ones. These challenges include finding secure housing, employment, transportation, and meeting their basic health care needs. Research demonstrates that employment and the attainment of basic needs reduces the rates of recidivism among re-entry individuals while placing them on paths towards social mobility. This session provided an overview of the issues affecting re-entry individuals and their families, and identified best practices that address structural barriers to achieve full integration post-incarceration.

Session Chair: Hon. Nellie Pou, New Jersey State Senator; Chair, New Jersey Legislative Latino Caucus

- Mr. Duy Pham, Research Assistant, Center for Post-Secondary and Economic Success, Center for Law and Social Policy (CLASP)
- Ms. Sonja Tonnesen, Deputy Director, Program Innovation and Strategic Partnerships, Root & Rebound

Saturday, August 4, 2018 (*continued*)

3:45 p.m. – 3:50 p.m. **Evaluations**
Room 2355, Second Floor

3:50 p.m. – 3:55 p.m. **Closing Remarks**
Room 2355, Second Floor

Sunday, August 5, 2018

8:30 a.m. – 9:30 a.m. **Registration**
Room 2355 Foyer, Second Floor

8:30 a.m. – 9:30 a.m. **Breakfast**
Third Floor Commons

9:30 a.m. – 9:45 a.m. **Opening Remarks**
Room 2355, Second Floor

9:45 a.m. – 11:00 a.m. **Decision-Making Model**
Room 2355, Second Floor
Policymakers are continuously having to craft policy proposals and respond to real-world policy challenges facing their constituents in their communities. This session provided participants with the opportunity to practice the governance skill sets learned in the prior two-days' worth of content in an interactive manner utilizing a decision-making process model that is aimed to support policymakers in their development of a cohesive policy agenda to help support Latino families and students.

- Ms. Sonja Diaz, Executive Director,
  Latino Policy and Politics Initiative (LPPI),
  University of California, Los Angeles

11:00 a.m. - 12:00 p.m. **Community-Based Public Safety Practicum**
Participants were assigned to a group onsite.
Policymakers must understand the limits of their respective role to best leverage policy windows of opportunity that arise. This session provided participants with the opportunity to respond to a real-world policy challenge using a decision-making process model to craft a policy reform that takes into account on-the-ground dynamics and the political realities of elected office. Applying a core set of governance skills to navigate barriers, policymakers created the best policy agenda to meet the needs of Latino families and students.

Sunday, August 5, 2018 *(continued)*

12:00 p.m. – 1:00 p.m.	**Networking Luncheon** *Third Floor Commons*
1:00 p.m. - 2:30 p.m.	**Community-Based Policy Proposals** *Room 2355, Second Floor* *Policymakers regrouped in the general session room to present and receive feedback on their proposals.* Panel of Experts: • Dr. Gary M. Segura, Dean, Luskin School of Public Affairs; Faculty Co-Director, Latino Policy and Politics Initiative (LPPI), University of California, Los Angeles • Ms. Sonja Diaz, Executive Director, Latino Policy and Politics Initiative (LPPI), University of California, Los Angeles • Mr. Nicholas Espíritu, Lecturer in Law, School of Law, University of California, Los Angeles
2:30 p.m. – 2:35 p.m.	**Evaluations** *Room 2355, Second Floor*
2:35 p.m. – 2:45 p.m.	**Closing Remarks** *Room 2355, Second Floor*