



INSTITUTE AGENDA

NALEO National Policy Institute Emergency Response and Management

September 13-14, 2019 | Hyatt Regency Long Beach
Long Beach, California

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NALEO Educational Fund
National Policy Institute on Emergency Response and Management
September 13-14, 2019
Long Beach, California

According to a report from the National Oceanic and Atmospheric Administration, natural disasters cost the country \$91 billion in 2018. While natural disasters continue to increase in frequency and strength, man-made catastrophes have also shown a similar pattern. It is not a matter of if, but when a disaster will happen in your local community. Are you prepared? All disasters start and end locally and actions taken before and immediately after an emergency are critical and can save lives. The safety and well-being of people during and after an emergency depend on how prepared your community is and on how you, as a leader, respond to a crisis. The public expects elected officials to be at the forefront of response and recovery efforts; and to provide direction and reassurance.

NALEO Educational Fund's National Policy Institute on Emergency Response and Management provided Latino policymakers with the opportunity to enhance their knowledge and understanding of the different levels of planning and preparedness in an effort to help their communities prepare for, protect against, mitigate, respond to, and recover from various types of disasters and emergencies.

This Policy Institute featured one day of general sessions for all participants, and a second day broken out into tracks – one for municipal/county officials, and the other for school board members and college trustees. The curriculum was designed for participants who had previously participated in a NALEO Policy Institute on emergency preparedness and response. The Policy Institute's curriculum covered:

General Sessions:

- Who is in Charge of What? Understanding Local, State and Federal Roles during Emergencies
- Identifying Hazards, and Multi-Jurisdictional Mitigation Planning
- Communications and Mass Evacuation during a Disaster
- Housing and Education Needs for Displaced Residents
- Best Practices-Scenario Exercises

Municipal/County Track:

- Emergency Planning for the Elderly and Other Vulnerable Populations
- Supporting the Needs of Emergency First Responders

Education Track:

- School Campus Safety and Violence
- Recovery and Strengthening Resilience for Schools and Students

The Policy Institute convened policymakers from the school board, and municipal and state levels of office with leading experts from the public, private, and non-profit sectors for two days of professional development that combined classroom and experiential learning, and exchange of ideas and best practices. Policymakers received timely information

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Friday, September 13, 2019

8:00 a.m. – 8:30 a.m.

Registration

Beacon B Foyer, Upper Level, 4th Floor

8:00 a.m. – 9:00 a.m.

Breakfast

Beacon B, Upper Level, 4th Floor

9:00 a.m. – 9:15 a.m.

Welcome Remarks and Program Overview

Beacon A, Upper Level, 4th Floor

9:15 a.m. – 10:45 a.m.

Session I – Who is in Charge of What? Understanding State and Federal Roles during Emergencies

Beacon A, Upper Level, 4th Floor

Emergency response begins at the local level, but when resources become overwhelmed, it is the state's role to provide a well-coordinated response through the combined efforts of local government, state and federal agencies, and the private sector. Understanding the scope of federal, and state emergency authorities and how they interact is an important part of preparing for and responding to any type of emergency. This session provided participants with an understanding of the critical role that federal, state, and local governments play in emergency planning and response.

- Mr. Francisco Sánchez, Jr.,
Deputy Emergency Management Coordinator,
Office of Homeland Security and Emergency Management,
Harris County, Texas
- Mr. Mark S. Ghilarducci, Director,
California Governor's Office of Emergency Services
- Ms. Veronica Verde, External Affairs Advisor,
Region IX, Southern California,
Federal Emergency Management Agency,
U.S. Department of Homeland Security

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Friday, September 13, 2019 (continued)

10:45 a.m. – 12:15 p.m.

Session II – Identifying Hazards, and Multi-Jurisdictional Mitigation Planning

Beacon A, Upper Level, 4th Floor

A successful effort to plan and prepare for a disaster requires updated knowledge of the hazards that can impact a particular community. Communities face a number of threats; therefore, it is crucial to develop a sustained course of action to reduce risk when possible, eliminate long-term risk to people and property. A multi-jurisdictional hazard mitigation plan provides comprehensive mitigation approaches to reduce risks throughout a region; an updated plan creates a shared framework for data-based decision-making and resource allocation to reduce damages to people, property and the economy from future emergencies or disasters. This session provided an overview of effective strategies for multi-jurisdiction hazard mitigation planning.

Session Chair: Hon. Anna Tovar, Mayor, City of Tolleson, AZ
Former Arizona State Senator

- Ms. Anne Rosinski, Earthquake Program Manager, Region IX, Southern California, Federal Emergency Management Agency, U.S. Department of Homeland Security
- Mr. Michael Antonucci, Emergency Services Manager, San Bernardino County Fire Department, Office of Emergency Services, San Bernardino County, California
- Mr. Tom Jacobus, Principal Manager, Business Resilience, Southern California Edison

12:15 p.m. – 12:30 p.m.

Roundtable Strategy Discussion

Beacon A, Upper Level, 4th Floor

These roundtable discussions provided participants the opportunity to delve deeper and further discuss the content presented by the experts and from their respective roles as policymakers to identify how they can engage in these efforts to help their communities prepare for, protect against, mitigate, respond to, and recover from various types of disasters and emergencies.

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1:45 p.m. – 3:15 p.m.

Session III – Communications and Mass Evacuation during Disaster

Beacon A, Upper Level, 4th Floor

A well-coordinated communications and evacuation plan can be lifesavers during emergencies. Appropriate and accurate communication during an emergency or evacuation can prevent panic, coordinate response among first responders, stakeholders, reach vulnerable and at-risk populations, mobilize needed resources. This session provided an overview of the Emergency Alert System and communication strategies that jurisdictions use to maintain and share critical information. Participants also learned about the types of events that require a mass evacuation and the different elements that should be considered during an evacuation, including multi-jurisdictional and agency coordination.

Session Chair: Hon. Adrian Garcia, Commissioner,
Harris County, Texas

- Ms. Nicole McGinnis, Deputy Bureau Chief,
Public Safety and Homeland Security Bureau,
Federal Communications Commission
- Dr. Bryan Hoskins, Associate Professor,
Fire Protection and Safety Engineering Technology,
Oklahoma State University
- Mr. Francisco Sánchez, Jr.,
Deputy Emergency Management Coordinator,
Office of Homeland Security and Emergency Management,
Harris County, Texas

3:15 p.m. – 3:30 p.m.

Roundtable Strategy Discussion

Beacon A, Upper Level, 4th Floor

These roundtable discussions provided participants the opportunity to delve deeper and further discuss the concepts presented by the experts and from their respective roles as policymakers to identify how they can engage in these efforts to help their communities prepare for, protect against, mitigate, respond to, and recover from various types of disasters and emergencies.

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Friday, September 13, 2019 (continued)

3:30 p.m. – 5:00 p.m.

Session IV – Housing and Education Needs for Displaced Residents

Beacon A, Upper Level, 4th Floor

A top priority after a disaster is making sure that all displaced families have a safe, accessible, and affordable place to live so they get back on their feet. Housing is essential to the economic, social and psychological recovery after a disaster, and is equally as important as schools. Schools are also an important part of recovery efforts. Children in crisis benefit from the sense of normalcy provided by going to school; therefore, reopening schools, when safe, should also be one of the primary priorities of disaster relief efforts. This session highlighted strategies to support long-term housing needs for displaced families and best practices for schools to provide additional support for students affected by disaster.

- Ms. Sarah Mickelson, Senior Director of Public Policy, National Low Income Housing Coalition
- Ms. Kenya Haynes, Program Specialist, SERVE Children's National Center for Homeless Education
- Ms. Belinda Reyes, Executive Director, Multicultural Curriculum, Instruction, and Compliance, Osceola County School District, Florida

5:00 p.m. – 5:10 p.m.

Roundtable Strategy Discussion

Beacon A, Upper Level, 4th Floor

These roundtable discussions provided participants the opportunity to delve deeper and further discuss the challenges presented by the experts and from their respective roles as policymakers to identify how they can engage in these efforts to help their communities prepare for, protect against, mitigate, respond to, and recover from various types of disasters and emergencies.

5:10 p.m. – 5:20 p.m.

Evaluation

5:20 p.m. – 5:30 p.m.

Closing Remarks

5:30 p.m. – 6:30 p.m.

Opening Reception

Beacon B, Upper Level, 4th Floor

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Saturday, September 14, 2019

7:30 a.m. - 8:30 a.m.

Registration

7:30 a.m. - 8:30 a.m.

Breakfast Plenary: *iHágase Contar!* Census Update

Regency E & F, Upper Level, 4th Floor

Host: State Farm®

- Mr. Arturo Vargas, Chief Executive Officer,
NALEO Educational Fund

8:30 a.m. - 10:00 a.m.

**Session V - Municipal and County Track
Emergency Planning for the Elderly and Other Vulnerable
Populations**

Beacon A, Upper Level, 4th Floor

Natural disasters can disproportionately impact the elderly population. Older adults are more prone to physical or cognitive limitations that make it difficult to seek assistance or evacuate. According to the Centers for Disease Control and Prevention, when Katrina hit, more than 70 percent of the storm's victims in Louisiana were over the age of 60. About three out of four Americans 65 and older have multiple chronic health conditions, making these populations especially challenged to assist and care for during an emergency. This session provides an overview of the challenges the elderly and other vulnerable population's face during natural disasters and highlights best practices for local governments and key stakeholders to incorporate into their emergency plans.

Session Chair: Hon. Anna Tovar, Mayor, City of Tolleson;
Former Arizona State Senator

- Ms. Laura Biesiadecki, Senior Director, Preparedness, National Association of County and City Health Officials
- Dr. June L. Gin, Research Health Scientist, Veterans Emergency Management Evaluation Center, U.S. Department of Veterans Affairs
- Ms. Lisa Jones, Director, Office of Homeland Security, Emergency Management; Emergency Manager, City of Phoenix, Arizona

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Saturday, September 14, 2019 (Continued)

Session V – Education Track
Creating Safer School Campuses

Beacon B, Upper Level, 4th Floor

An alarming number of acts of violence are being committed on school grounds all across America, from schools in rural communities to campuses in large metropolitan cities. These acts of violence can range from bullying to mass shootings. During this session, policymakers received an overview of different acts of violence schools are susceptible to and the best practices to improve school safety and create a safe learning environment for students and educators.

Session Chair: Hon. Daniel Hernández, Jr.

Arizona State Representative; Former School Board Member, Sunnyside Unified School District

- Dr. Jizhi Zhang, Senior Research Scientist, American Institutes for Research
- Dr. Meagan O'Malley, Associate Professor, School Psychology Program, Graduate and Professional Studies in Education, California State University, Sacramento

10:00 a.m. – 11:30 a.m.

Session VI – Municipal and County Track
Supporting Personnel: Best Practices for Pre and Post-Disaster Emergency Management

Beacon A, Upper Level, 4th Floor

Pre-disaster planning for jurisdictions increases resilience and ensures the affected community is more prepared to respond to an organized process to support the needs of its key emergency response and recovery teams. Two key elements at the heart of preparedness include a jurisdiction's ability to meet the needs of personnel who will be required to work or be on call for an extended period of time pre and post an emergency, and ensuring personnel to know and understand proper record keeping processes and FEMA's reimbursement procedures and guidelines. In this session, participants had the opportunity to learn best practices and lessons learned from jurisdictions that had gone through this process, pre and post disaster, and how participants better prepare their communities to respond and recover when a disaster strikes.

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Session VI - Education Track
Supporting Recovery and Strengthening Resilience
for Schools and Students

Beacon B, Upper Level, 4th Floor

Children caught in natural or man-made disasters can suffer from trauma and bereavement far longer than adults realize. These experiences have an effect not only on how well children perform at school but also throughout the trajectory of their lives. This session provided policymakers with a better understanding of how children's social and emotional health after a disaster impacts their academic performance. The discussion also highlighted best practices policymakers and school administrators can develop before a disaster strikes to support a long-term recovery plan that addresses shelter, counseling and education needs of their students, as well as their own recovery efforts.

Session Chair: Hon. Sergio Lira, Trustee,
Houston Independent School District, Texas

- Dr. Scott Newgass, Education Consultant,
Connecticut State Department of Education
- Ms. Belinda Reyes, Executive Director,
Multicultural Curriculum, Instruction, and Compliance
Osceola County School District, Florida
- Hon. John Ortega, President and Chief Executive Officer,
Emergency Preparedness Group, Inc.,
Board Member, Orange Unified School District,
Board Member, NALEO

11:30 a.m. – 12:00 p.m.

Incident Command System Overview

Beacon A, Upper Level, 4th Floor

Policymakers were provided with a basic understanding of the incident command system, unified command, and multi-agency coordination. This overview was intended as a system overview for those responsible for setting policy.

- Hon. John Ortega, President and Chief Executive Officer,
Emergency Preparedness Group, Inc.,
Board Member, Orange Unified School District,
Board Member, NALEO

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12:00 p.m. – 1:15 p.m.

Luncheon Plenary Program:

Best Practices and Lessons Learned from El Paso, Texas
Regency E & F, Upper Level, 4th Floor

- Hon. César Blanco, Texas State Representative
- Mr. Jorge A. Rodriguez, Deputy Chief, Emergency Management Coordinator, El Paso City and County Office of Emergency Management, Texas

1:30 p.m. – 3:45 p.m.

Best Practices-Scenario Exercises

Beacon A, Upper Level, 4th Floor

This session provided participants with the opportunity to practice the critical elements around emergency response and management.

- Hon. John Ortega, President and Chief Executive Officer, Emergency Preparedness Group, Inc., Board Member, Orange Unified School District, Board Member, NALEO
- Mr. Z. Rich Rebenstorff, Consultant, Emergency Preparedness Group, Inc.

3:45 p.m. – 4:00 p.m.

Evaluation and Closing Remarks