

Emergency Planning for Populations with Access and Functional Needs

NALEO Emergency Policy Institute on Emergency Response and
Management

September 14, 2019 Long Beach, CA

NACCHO
National Association of County & City Health Officials

Mission

NACCHO is comprised of nearly **3,000** **local health departments** across the United States. Our mission is to serve as a **leader, partner, catalyst**, and **voice** with local health departments.

There's value in belonging



Learn more by viewing a short video available on our website.

Values



Equity



Excellence



Participation



Respect



Integrity



Leadership



Science



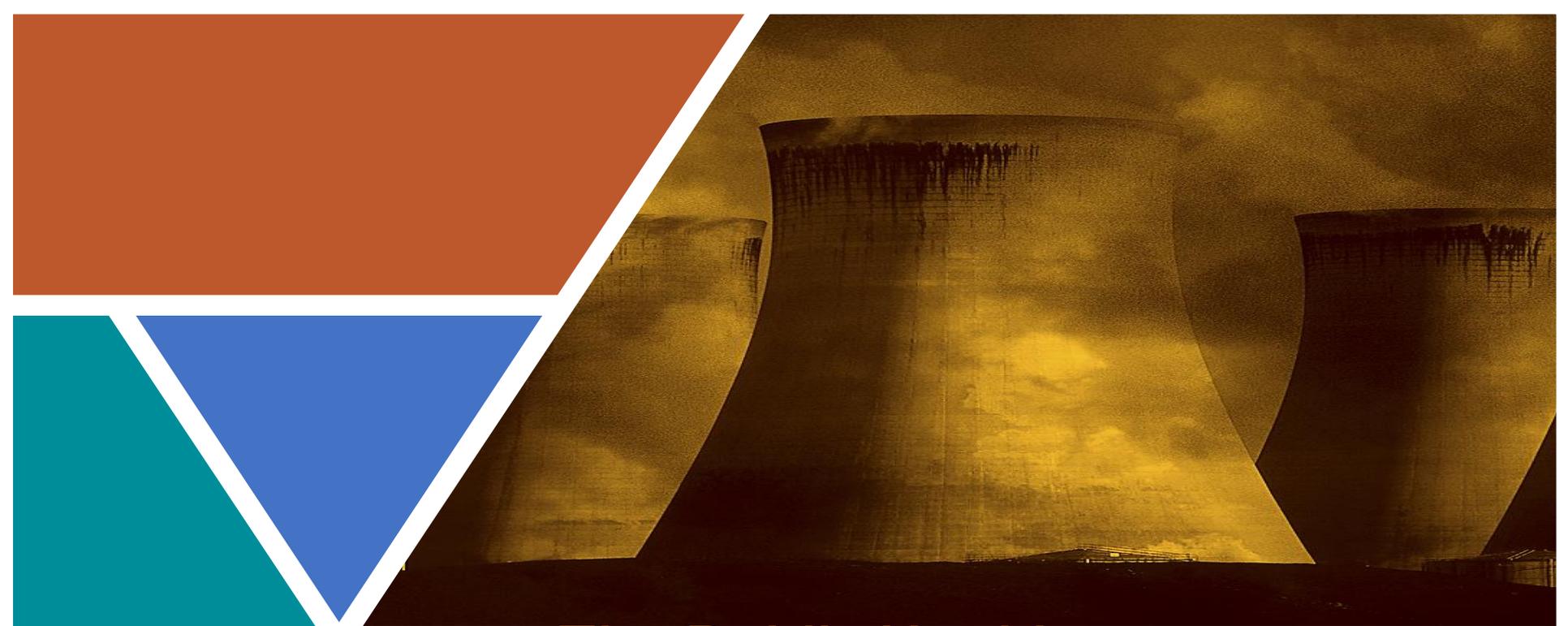
Innovation

Our Work

-   Advocacy
-   Partnerships
-   Funding
-   Training and education
-   Networking
-   Resources, tools, and technical assistance

Preparedness Portfolio

- ✔ | Project Public Health Ready
- ✔ | Roadmap to Ready
- ✔ | Medical Countermeasures
- ✔ | Administrative Preparedness
- ✔ | Preparedness Workgroups
- ✔ | Communications & Information Sharing



The Public Health Emergency Preparedness Landscape

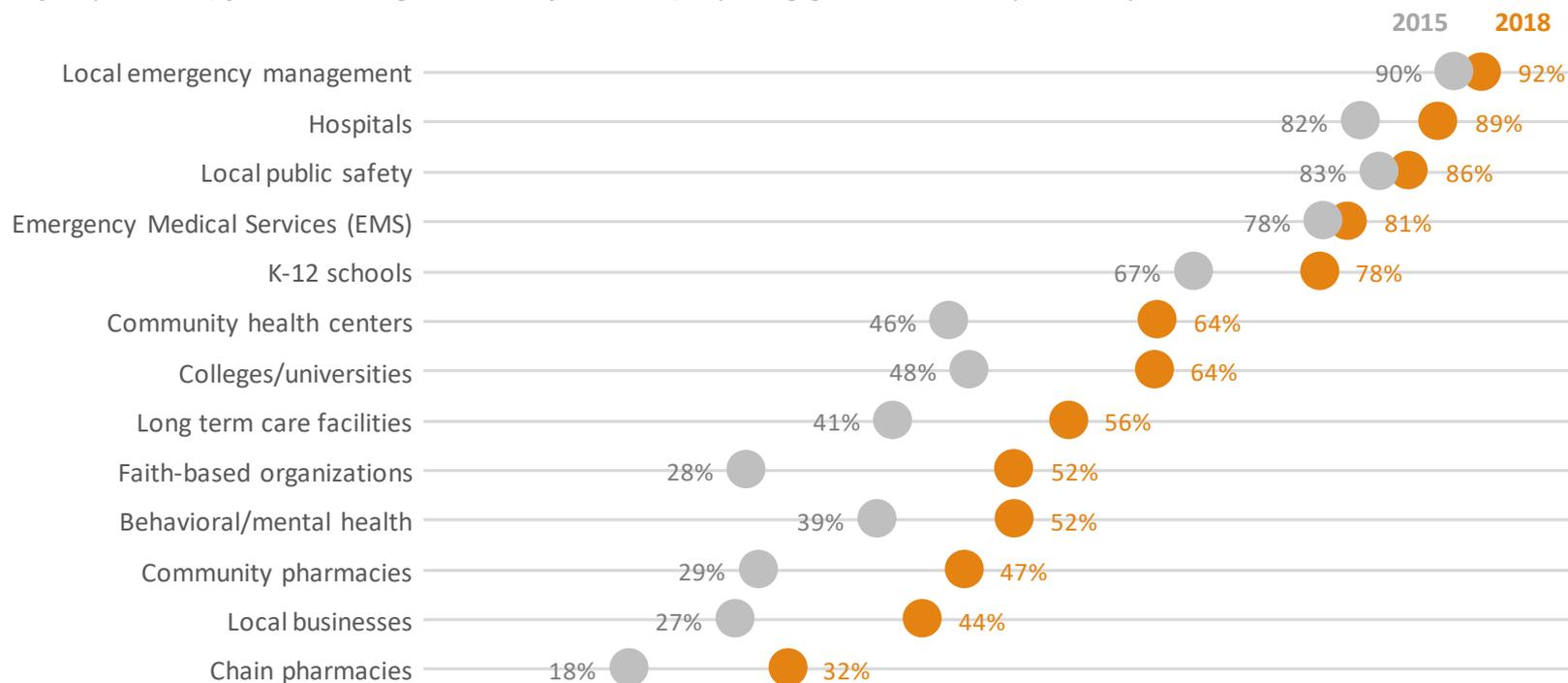
- Findings from the 2018 Preparedness Profile Assessment
- December 2018

Preparedness coordinators have stronger relationships with non-traditional partners than in 2015

In 2018, preparedness coordinators were least likely to report strong partnerships with non-traditional partners, such as faith-based organizations, behavioral/mental health providers, pharmacies, and businesses. However, more respondents were partnering with these organizations compared to 2015.

Strength of LHD Partnerships for Preparedness Over Time

Percent of respondents (of those with organization in jurisdiction) reporting good or excellent partnership



n(2018)=273-386
n(2015)=332-336

Project Background

- Purpose
- Goals
- Participating Organizations

The image shows a screenshot of a Beamer presentation slide. The slide is titled "Project Background" and contains a bulleted list with three items: "Purpose", "Goals", and "Participating Organizations". The slide is displayed in a Beamer window with a "Slides" pane on the left showing a list of slides. The first slide is highlighted, showing the title "Project Background" and the text "Organizations". The second slide shows a photograph of a meeting. The third slide shows a photograph of two people sitting at a table. The fourth slide shows the text "aging for Older abilities" and "NACCHO". The Beamer window has a "Font" and "Paragraph" toolbar at the top. The text "Click to add notes" is visible at the bottom of the slide.

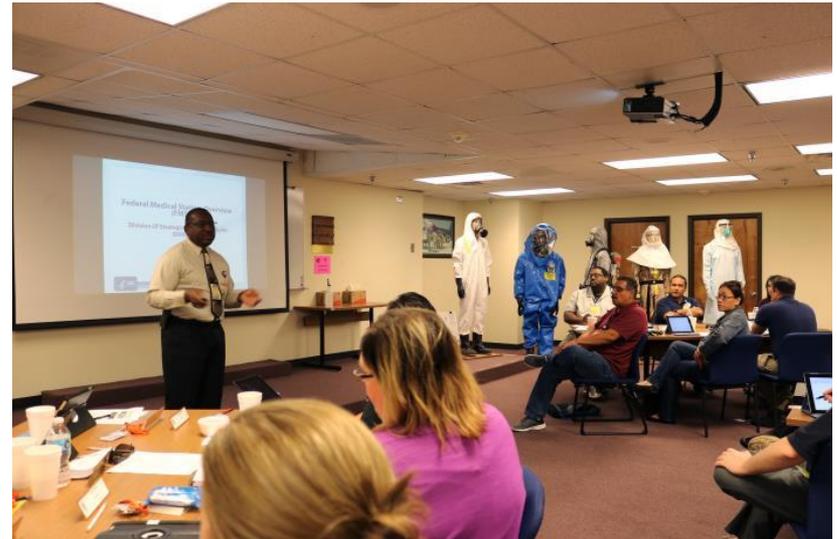
C- MIST Framework

- C – Communications
- M– Maintaining Health
- I—Independence
- S—Support and Safety
- T--Transportation

Toolkit Modules

Section I: Assessments and Emergency Planning

- Early Planning
- Preparedness Planning
- Preparing for Public Health Emergencies



Toolkit Modules

Section II: Working in Tandem With Consumers

- Identifying Older Adults and People with Disabilities
- Effective Messaging for Older Adults and People with Disabilities
- Evacuation
- Sheltering and Housing Needs During an Emergency
- Legal Advocacy For Consumers
- Recovery



Each module includes a list of additional tools and resources

Module Five: Effective Messaging for Older Adults and People with Disabilities



This module discusses considerations and best practices developing emergency communication is effective and accessible.

Key Elements:

- Communication and messaging considerations
- Understanding and communicating with your community
- Cultural and linguistic competency considerations

Communication

According to the National Assessment of Adult Literacy:

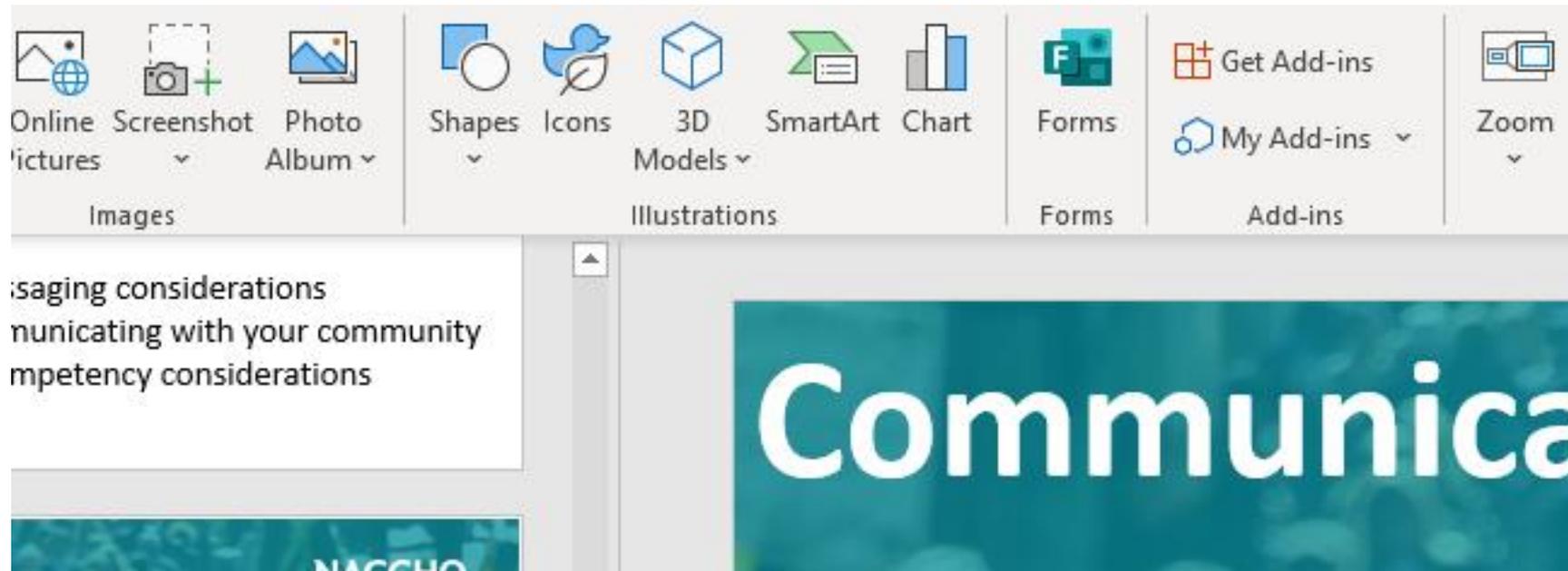
- 71% of adults older than age 60 had difficulty in using print materials
- 80% had difficulty using documents such as forms or charts
- 68% had difficulty with interpreting numbers and doing calculations

National Council on Disability Report on Hurricanes Katrina and Rita

- Individuals were unable to obtain pertinent safety information because messaging was not compliant with federal laws that require communications to be accessible to people with disabilities.
 - Ex. Television instructions on evacuations and emergency shelter locations did not include closed captioning or sign language interpretations

Communication

- People with access and functional needs may experience challenges in receiving information they can understand.
- Work with local emergency planners to develop accessible and effective emergency messaging.



Recommendations for Effective Communications

- **Make it empowering**
- **Make it from a trusted source**
- **Make it self-directed**
- **Make it solution-oriented**

Administrative Preparedness: What is it?

Administrative Preparedness is the process of ensuring that the fiscal, legal, and administrative authorities and practices that govern funding, procurement, contracting, and hiring are appropriately integrated into all stages of emergency preparedness and response.

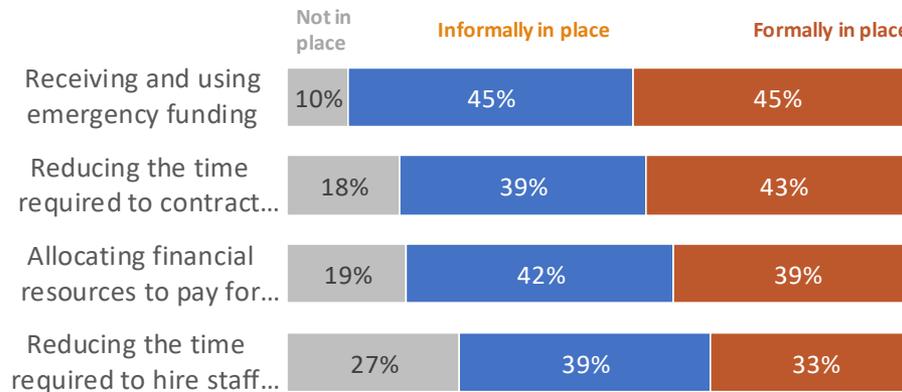
Most LHDs reported having procedures in place for administrative preparedness

Most LHDs indicated they have at least one expedited procedure in place to address administrative needs during a public health emergency. Compared to 2016, more LHDs indicated having these procedures in place either informally or formally.

However, more than one-quarter of LHDs reported not having workforce surge procedures in 2018. In addition, approximately 20% were unsure whether they have these procedures in place.

Small LHDs were most likely to not have any procedures in place. The most common barrier to administrative preparedness reported was lack of dedicated resources, followed by lack of available tools and resources.

Expedited Procedures for Administrative Preparedness
Percent of respondents (excluding those reporting not sure)



n=289-309

Administrative Preparedness is the process of ensuring that the fiscal, legal, and administrative authorities/practices that govern funding, procurement, contracting, and hiring are appropriately integrated into all stages of emergency preparedness/response.

Questions?

Potential Answers:

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Administrative Preparedness: So What?

Without the ability to modify, streamline, and accelerate the legal authorities and procedures for contracting, procurement, hiring, and reassignment of staff and “stuff” during an emergency, public health is constrained in their ability to act to keep our communities healthy and safe.

Administrative Preparedness: Into the Future

- Perform assessments of current administrative preparedness capabilities and develop strategic action plans
- Convene state and local partners for strategic planning around administrative preparedness; and
- Help health departments integrate administrative preparedness into full-scale and table-top exercises and evaluate outcomes