



NEWS RELEASE

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Contact: Kevin Perez-Allen, kperezallen@naleo.org
(202) 360-4186, (714) 499-4481 (cell)
Marcus Silva, msilva@naleo.org
(213) 765-9427, (510) 456-5444 (cell)

NALEO Educational Fund Statement on Florida Census Efforts

Governor Ron DeSantis announces 2020 Census Statewide Complete Count Committee

Washington, D.C. - The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund today issued the following statement from CEO Arturo Vargas on Florida Governor Ron DeSantis' [announcement](#) of the state's 2020 Census Statewide Complete Count Committee:

"Today's announcement by Governor DeSantis on the formation of the state's 2020 Census Statewide Complete Count committee is an important step toward achieving a full count of all residents of the Sunshine State. Many key elements of the 2020 Census have already been conducted and enumeration operations begin in two months. There is precious little time left to fully prepare and ensure all communities, especially hard to count populations, are fully and accurately counted. In 2010, Miami-Dade County had one of the most severe undercounts of very young Latino children in the country, an already vulnerable population made more so by an inaccurate count."

"To minimize an undercount, the state of Florida will need to work to engage all key stakeholders, allocate the necessary resources, and conduct robust outreach across the state. NALEO Educational Fund stands ready to work alongside the Committee by making its research-informed *iHágase Contar!* and *iHazme Contar!* Campaign resources, training, and collateral available to partners across the state."

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About NALEO Educational Fund

NALEO Educational Fund is the nation's leading non-profit, non-partisan organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.