



NEWS RELEASE

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NALEO Educational Fund and Partners to Join in Events Across the Country for National Voter Registration Day

*NALEO Educational Fund will
host events across the country on September 22*

WASHINGTON, D.C. – On National Voter Registration Day (NVRD) 2020 (September 22), the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund announced nationwide efforts with partners on the importance of voter registration, participation, and the importance of all eligible Americans having access to the information they need to participate in our democracy. Events will include town halls, registration drives, and other informational events to help voters understand how they can participate in our democracy.

First established in 2012, NVRD is a non-partisan civic holiday that celebrates American Democracy. With the goal of creating awareness around voter registration and ensuring everyone has the opportunity to vote, NALEO Educational Fund and other partners participating in NVRD seek to reach those who are eligible to vote but may not have registered without these civic engagement efforts.

NALEO Educational Fund's bilingual national hotline *1-888-VE-Y-VOTA* (1-888-839-8682) will be open to assist voters on finding out how to register, whether one needs to update a voter registration, or other questions related to voting. The hotline also serves in an election protection capacity for voters who encounter issues in casting their ballots or believe their rights may have been violated. Voters can call in with such issues, and operators will help resolve disputes and report callers' claims.

With more than 30 million Latinos estimated to be eligible to vote in November, Latino voters will make up the second-largest population eligible to make their voices heard in 2020. NALEO Educational Fund has projected that at least **14.6 million Latinos** are expected to cast their ballots in this election, an increase of 15 percent from 2016. While the **COVID-19 pandemic** has complicated elections officials' jobs in securing safe elections, it remains uncertain how the pandemic will affect these projections.

"Voter engagement is the driving force of our democracy," stated Arturo Vargas, NALEO Educational Fund Chief Executive Officer. "The only way we can continue our progress is if every person weighs in on the direction of our future. Every election marks another opportunity for Americans to engage and help decide our future course. Political affiliation does not matter, the simple act of making sure you are registered to vote and making your voice heard in our

elections is what enables us to come together and take a collective stake in the direction we go as a society.”

Do you still need to register to vote? Take two minutes and register now by clicking [here!](#)

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About NALEO Educational Fund

NALEO Educational Fund is the nation’s leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.