



NEWS RELEASE

Latino Decisions
Everything Latino Politics

For Immediate Release
September 29, 2020

Contact: Kevin Perez-Allen, kperezallen@naleo.org
(714) 499-4481

Marcus Silva, msilva@naleo.org
(510) 456-5444

****PRESS TELECONFERENCE AT 12:30 P.M. ET TODAY****

Two-Thirds of Latino Registered Voters Say the Next President Should Nominate Justice Ginsburg's Replacement

Majority of Latino voters say they are more likely to support Vice President Biden should the Senate vote on President Trump's Supreme Court nominee

WASHINGTON, D.C. – Results from the fourth week of the 2020 Latino Weekly Tracking Poll from NALEO Educational Fund and Latino Decisions offer exclusive insight into the Latino electorate's views on the 2020 presidential election. The poll, conducted by Latino Decisions September 21-26, has a margin of error of +/- 4.9 percent. The first week of the poll was September 1-6, with each week seeing an additional 400 Latino registered voters take the survey. Over the course of the nine-week tracking poll, 3,600 unique Latino voters will be asked about the candidates for President and Vice President of the United States, how they plan to vote in November, and their feelings about major issues facing the country.

For the duration of the poll, NALEO Educational Fund and Latino Decisions will be holding a weekly press call to discuss the results every Tuesday at 12:30 p.m. ET/9:30 a.m. PT.

"With four out of every five survey respondents engaging in political discourse ahead of November, and two-thirds urging others to register to vote, Latinos are once again demonstrating self-mobilization and a dedication to civic engagement," stated Arturo Vargas, NALEO Educational Fund Chief Executive Officer. "As the second-largest population in the country, Latinos will be pivotal in the outcome of the 2020 election. Because of this reality, it is critical that the candidates and parties engage Latino voters and that elections officials make it clear to Latinos their options on how to vote safely."

"Our results show some stability in the outlook Latinos have towards the election, but on the heels of a national debate over a Supreme Court vacancy amid the continued impact of COVID-19, Latinos will be paying attention as the parties make their cases on the confirmation of Amy Coney Barrett," said Dr. Stephen Nuño-Perez, Director of Communications and Senior Analyst at Latino Decisions.

Key findings include:

- With Justice Ruth Bader Ginsburg's passing, two-thirds (67 percent) of survey respondents say that the Senate should wait until after the election to let the next president make the nomination for her replacement

- 33 percent say the Senate should vote on President Trump's nominee
- 56 percent of respondents say they are more likely to support Vice President Joe Biden if the Senate votes on President Trump's nominee to the Supreme Court
 - Nearly half (46 percent) of survey respondents who identify as independent/other say they would be more likely to support Vice President Joe Biden if the Senate votes on President Trump's nominee
- 67 percent of survey respondents plan on voting for Vice President Joe Biden (high point in the survey), and 24 percent plan on voting for President Donald Trump
- Survey respondents are nearly split with 52 percent expressing a preference to vote by mail and 48 percent saying they prefer to vote in person
- In a repeat of last week, one in every three (33 percent) still say they do not trust that mail-in-ballots will be correctly delivered back to county elections departments
 - Among respondents who plan to vote in person, 43 percent intend to vote early before November 3
 - For those who do plan to vote by mail, 84 percent plan on voting right away
- 28 percent of survey respondents say they are not familiar with how to request a mail-in-ballot
- 81 percent of survey respondents said they discussed politics with family and friends
- 68 percent of survey respondents say they encouraged family or friends to register to vote
- Although 74 percent of respondents (the lowest point in the survey) say they are almost certain they will vote in 2020, 64 percent (the highest point in the survey) say they are more enthusiastic about voting in 2020 than they were in 2016
- Nearly one in every two survey respondents (48 percent) has been contacted by a representative from a political party, campaign, or other organization in the lead up to Election 2020
 - Of those who said they had been contacted, 59 percent indicate someone from the Democratic Party contacted them, 37 percent indicate someone from the Republican Party, and 25 percent indicate someone from a non-partisan or civic organization
- Health, racism and discrimination, and jobs remain the most important issues among survey respondents, with the following breakdown:
 - COVID-19: 48 percent
 - Lowering healthcare costs: 29 percent
 - Racism and discrimination: 24 percent (down seven points from last week)
 - Jobs and wages: 24 percent
- Vice President Joe Biden continues to lead President Donald Trump with respect to whom respondents trust in handling the following issues:
 - Access to affordable healthcare
 - Biden (64 percent)
 - Trump (16 percent)
 - Improving the economy
 - Biden (55 percent)
 - Trump (30 percent)

- Bringing the country together
 - Biden (63 percent)
 - Trump (18 percent)
- In addition to the 32 percent of survey respondents who say they know someone who has died from COVID-19, 30 percent say they have had trouble getting access to food, medicine, or basic household needs, as a result of the pandemic, and 43 percent say they had to use savings or retirement money to pay for expenses
- About a quarter (26 percent) of survey respondents have lost their job as a result of the COVID-19 pandemic
- Like last week, of the 91 percent of survey respondents who say they have completed the census, most respondents (45 percent this week) say they have responded online

Weekly Press Call

Weekly press calls to discuss topline and key findings of the previous week's polling data will be held on Tuesdays at 12:30 p.m. ET/9:30 a.m. PT on the Zoom platform, with the final press call on Monday, November 2, at 12:30 p.m. ET/9:30 a.m. PT.

You can register to join [here](#). Speakers will include NALEO Educational Fund Director of Civic Engagement Research Dorian Caal and Latino Decisions Director of Communications and Senior Analyst Dr. Stephen Nuño-Perez.

Methodology

This nine-week survey will continue through the week of the election, with a survey sample each week of 400 unique Latino registered voters. By the end of the project, data from 3,600 eligible Latino voters will have been collected on political attitudes, voting preferences, the impact of COVID-19, vote-by-mail, outreach, and voter enthusiasm. Interviews were conducted in English or Spanish, according to the respondent's choice. Surveys were conducted online with a resulting +/- 4.9 percent margin of error.

For more information, you can view the 2020 Latino Weekly Tracking Poll [toplines](#) and [crosstabs](#) for this polling week.

###

About NALEO Educational Fund

NALEO Educational Fund is the nation's leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.

About Latino Decisions

Latino Decisions is the nation's leading polling and research firm on Latino Americans, being called the "gold-standard in Latino American polling" by Time Magazine, and has implemented its weekly political tracking poll of Latino voters every cycle since 2010.