



## NEWS RELEASE

**For Immediate Release**  
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**\*\*\*TODAY – NATIONAL VOTER REGISTRATION DAY\*\*\***

### **NALEO Educational Fund to Host National Hotline, Press Conference to Encourage Voter Registration on National Voter Registration Day**

*Organization gearing up for anticipated influx of calls, texts on National Voter Registration Day*

**Washington, D.C.** – The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund is celebrating National Voter Registration Day (NVRD) today, Tuesday, September 28, 2021, by promoting a toll-free, bilingual information hotline; hosting a national press conference; and enlisting partners and stakeholders as NVRD Partners.

The *Ve y Vota* hotline (888-VE-Y-VOTA) will be active on National Voter Registration Day from 8:00 a.m. ET – 8:00 p.m. ET. Those interested can call or text in to receive answers to questions such as:

- How do I register to vote?
- What are the requirements to register to vote?
- Do I need to provide an ID card to register to vote?
- How do I find out which elections are being held in my community?
- Do I have to register before voting?
- Can I register to vote on Election Day?
- How do I vote by mail?
- Where do I vote on Election Day?

To further support this initiative, NALEO Educational Fund staff will directly text thousands of prospective voters with information on how register and referrals to the *Ve y Vota* hotline for follow-up guidance.

“National Voter Registration Day is about educating our communities on how to register to vote, why it matters, and then empowering those same folks to cast their ballots come Election Day,” said NALEO Educational Fund Chief Executive Officer Arturo Vargas.

Also happening today, Jackie Colon, NALEO Educational Fund Southeast Regional Director, will moderate the virtual NVRD press conference — speaking with various election administrators and non-profit entities on the importance of voting in America, particularly for communities of color. Those who wish to participate can register for this free event [here](#).

Lastly, to date this year, NALEO Educational Fund has enlisted 68 new NVRD Partners — organizations that have joined the effort to make voter registration easy and accessible to all. Organizations interested in being part of NVRD activities can learn more and sign up [here](#).

**WHAT**

National Voter Registration Day bilingual information hotline (*Ve y Vota* hotline) and virtual press conference

**WHEN**

Today – Tuesday, September 28, 2021

*Hotline*

8:00 a.m. ET – 8:00 p.m. ET / 7:00 a.m. CT – 7:00 p.m. CT / 5:00 a.m. PT – 5:00 p.m. PT

*Press conference*

10:00 a.m. ET / 9:00 a.m. CT / 7:00 a.m. PT

**HOW**

Call the *Ve y Vota* hotline at 888-VE-Y-VOTA (888-839-8682).

Register for and watch the press conference [here](#).

*For more information, please reach out to [media@naleo.org](mailto:media@naleo.org).*

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**About NALEO Educational Fund**

*NALEO Educational Fund is the nation's leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.*