



NEWS RELEASE

For Immediate Release
February 14, 2022

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****PRESS TELECONFERENCE THURSDAY, FEBRUARY 17
AT 1:30 P.M. ET/10:30 A.M. PT****

Press Call: 2022 Midterm Latino Voter Projections Release

*NALEO Educational Fund to announce and discuss projected
Latino voter turnout nationwide and across key swing states*

WASHINGTON, D.C. – The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund will host a virtual press call on Thursday, February 17, 2022, at 1:30 p.m. ET/10:30 a.m. PT to announce its projections for Latino voter turnout in the 2022 midterm elections. As the second-largest population group in the United States, Latinos are poised to once again play a decisive role in the outcome of the 2022 midterms — particularly in key swing states. NALEO Educational Fund has been tracking and analyzing Latino voter participation in national midterm and general elections for more than two decades.

Arturo Vargas, [NALEO Educational Fund](#) CEO; Rosalind Gold, Chief Public Policy Officer; and Dorian Caal, Director of Civic Engagement Research, will be available to speak on the report findings, the historical context and methodology of the projections, and the importance of Latino voters in the upcoming midterm elections. The call will also include a Q&A portion for media.

*****To join the call, please RSVP to Sarah Chan at schan@skdknick.com or
858-243-7686*****

WHO

Arturo Vargas, CEO of NALEO Educational Fund
Rosalind Gold, Chief Public Policy Officer at NALEO Educational Fund
Dorian Caal, Director of Civic Engagement Research at NALEO Educational Fund

WHAT

Press Call on NALEO Educational Fund's Projections of the Latino Vote for the 2022 Midterm Elections

WHEN

Thursday, February 17, 2022 – 1:30 p.m. – 2:30 p.m. ET / 10:30 a.m. – 11:30 a.m. PT

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About NALEO Educational Fund

NALEO Educational Fund is the nation's leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.