



NEWS RELEASE

For Immediate Release
April 26, 2022

Contact: Marcus Silva, msilva@naleo.org
(510) 456-5444

Luis Acosta, lacosta@naleo.org
(956) 460-3598

****2022 MIDTERM ELECTIONS: LA COUNTY LATINO VOTE PROJECTIONS FOR NOVEMBER RELEASED****

Nearly 1.2 Million Latinos in Los Angeles County Will Cast Ballots In 2022 November Midterm Elections

More than two in five Los Angeles County voters (41.7 percent) in November this year will be Latino, marking a 7.1 percentage point increase from 2014

*"Latinos are poised to mirror 2018's record turnout. This potential voting power and an additional supervisorial district with a Latino voting-age citizen majority make it imperative that candidates and parties engage the community."
— NALEO Educational Fund CEO, Arturo Vargas*

LOS ANGELES, CA – The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund today released its [2022 Los Angeles Latino Voter Profile](#), offering a comprehensive analysis of the Latino electorate, including the projected Latino voter turnout in Los Angeles County this November, ahead of this year's local primaries on June 7 and the November midterm elections.

According to the projections, 1.2 million Latinos in the county of Los Angeles will be casting ballots this November. In Los Angeles County, the number of Latino voters has grown dramatically, with this year's expected turnout to be nearly 90 percent higher than in 2014. In addition, over 40 percent of voters will be Latino — a clear indication of the Latino community's potential impact in shaping the county's future through robust participation in the electoral process.

"Latinos are poised to mirror 2018's record turnout. This potential voting power and an additional supervisorial district with a Latino voting-age citizen majority make it imperative that candidates and parties engage the community," said NALEO Educational Fund CEO Arturo Vargas. "Meaningful outreach efforts to Latino voters are essential if candidates for the many offices on the ballot want to advance in June to the November general election."

NALEO Educational Fund [found](#) that several factors are affecting the political landscape for the Los Angeles County and City elections in 2022. These include the County adopting the California Voter's Choice Act model, which replaces traditional precinct-site voting and expands

voting access and options through enhanced access to early voting, vote centers, and vote-by-mail ballots.

Additionally, Los Angeles County also recently underwent a redistricting of its County Board of Supervisors and its City Council, with an independent commission drawing Board of Supervisors districts for the first time. Voting-age Latino citizens were a majority of the electorate in one district prior to the redistricting; after the redistricting, there are two districts with this majority, which could provide Latinos with improved electoral opportunities.

Furthermore, Election 2022 is the first where the primary and general elections for the Mayor of Los Angeles, other city-wide officials, and eight Los Angeles City Council members will be held alongside federal and state elections under a change to the municipal election calendar approved by voters in 2015. In 2022, the Los Angeles City municipal elections could be highly competitive, in part because the races for mayor, other city-wide offices, and some City Council districts are open seat contests. The consolidation of municipal, federal, and state elections, together with the competitiveness of municipal races, could increase the number of Latino voters in these city contests and the Latino community's impact on their outcome.

Key Findings Include:

- **Los Angeles County Latino Voters**
 - At least 1.2 million Latinos will cast ballots in 2022, an 87.9 percent increase in the number of Latino voters from 2014.
 - More than two in five voters (41.7 percent) in 2022 are projected to be Latino, a 7.1 percentage point increase from 2014.
 - More than one of every three Los Angeles County registered voters (38 percent) are Latino.
- **Los Angeles City Latino Voters**
 - More than one of every three Los Angeles City registered voters (35 percent) are Latino.
 - Los Angeles City Latino registered voters tend to be younger than non-Latinos, with 18–24-year-olds comprising 17 percent of registered Latinos, compared to 7 percent of non-Latinos.
- **Latino Voter Turnout**
 - Latino voter turnout in Los Angeles County midterm elections increased by 33 percent over four midterm election cycles from 2002 to 2014.
- **Los Angeles County Redistricting**
 - Before the Los Angeles County Citizens Redistricting Commission (CRC) redistricting, only one of the Board of Supervisor districts (SD 1) was a Latino opportunity district (one with a majority Latino citizen voting-age population). Following the redistricting, the map adopted by the CRC in 2021 created a second Latino opportunity district (SD 4), although its citizen voting-age population hovers at 50.01 percent.

The Numbers:

	Projected Latino Vote 2022		Latino Vote 2018	% Change between 2018 and 2022		Latino Vote 2014	% Change between 2014 and 2022
Los Angeles County	1,189,480		1,185,433	0.3%*		633,018	87.9%

*Not statistically significant

Age of Registered Voters by County and City

- **Los Angeles County**

- **Age**

- Los Angeles County Latino registered voters tend to be younger than non-Latinos, with 18–24-year-olds comprising 16 percent of registered Latinos, compared to 8 percent of non-Latinos.
 - Similarly, 25 percent of Latino registered voters are 25–34-year-olds, compared to 18 percent of non-Latinos.
 - Individuals 35–49-years-old represent 24 percent of both Latino and non-Latino registered voters.
 - In contrast, 50 percent of non-Latino registered voters are 50 and older, compared to 35 percent of Latinos.

- **Los Angeles City**

- **Age**

- Los Angeles City Latino registered voters tend to be younger than non-Latinos, with 18–24-year-olds comprising 17 percent of registered Latinos, compared to 7 percent of non-Latinos.
 - Similarly, 26 percent of Latino registered voters are 25–34-year-olds, compared to 20 percent of non-Latinos.
 - In contrast, 47 percent of non-Latino registered voters are 50 and older, compared to 34 percent of Latinos.
 - Individuals 35–49-years-old represent 26 percent of non-Latino registered voters compared to 23 percent of Latinos.

For additional data on population changes, including the potential impact of the national 2020 Census net undercount of Latinos — and information on comparability of data sources, please refer to the full report available [here](#).

Methodology: NALEO Educational Fund derived its projection of the Latino vote in Election 2022 by using a statistical modeling approach that takes into account trends in Latino voter turnout over the past five midterm election cycles. We determined Latino voter turnout in those cycles from U.S. Census Bureau CPS data and *Voting and Registration in the Elections of November: 2002–2018*. Because the projections are based on past voting trends, they do not take into account the potential increase or decrease in Latino turnout that could result from current circumstances, including challenges created by the COVID-19 pandemic, more robust voter engagement efforts, naturalization trends, changes in voter registration and voting laws and practices, or other factors.

###

About NALEO Educational Fund

NALEO Educational Fund is the nation's leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.