



NEWS RELEASE

For Immediate Release

June 24, 2022

Contact: Marcus Silva, msilva@naleo.org
(510) 456-5444

Luis Acosta, lacosta@naleo.org
(956) 460-3598

John Schaefer, John.Schaefer@nbcuni.com
(917) 679-6432

NBCUniversal Telemundo Enterprises Receives 2022 NALEO President's Award

"NALEO is honored to present this award to NBCUniversal Telemundo Enterprises in recognition of the organization's outstanding support of NALEO and NALEO Educational Fund's mission and civic engagement work to serve the Latino community across the nation"
— *NALEO President Ricardo Lara*

CHICAGO, IL – The National Association of Latino Elected and Appointed Officials (NALEO) and NALEO Educational Fund today presented the 2022 NALEO President's Award to NBCUniversal Telemundo Enterprises at the NALEO 39th Annual Conference taking place in Chicago, Illinois, June 23–25, 2022.

The award is bestowed upon the organization in appreciation for the extraordinary support and exceptional partnership with NALEO and NALEO Educational Fund to inform and empower the Latino community to participate in the American political process.

"NALEO is honored to present this award to NBCUniversal Telemundo Enterprises in appreciation of the organization's outstanding support of NALEO and NALEO Educational Fund's mission and civic engagement work to serve the Latino community across the nation," **stated NALEO President Ricardo Lara**. "We are especially grateful for their work in partnering with us to promote our *iVe y Vota! Hotline* throughout their local television stations across the country to further educate, assist, and support the Latino community in registering and getting out to vote during this midterm election year."

In addition to partnering with NALEO and NALEO Educational Fund to help the Latino community register to vote, NBCUniversal Telemundo Enterprises and NALEO Educational Fund also joined efforts to promote the naturalization of lawful permanent residents during [National Citizenship Day](#) and to encourage the participation of the Latino community in the [2020 Census](#).

"NALEO Educational Fund has long been a leader in advancing and expanding the role of Latinos across the political process," **said Christina Kolbjornsen, Senior Vice President, Corporate and External Affairs, NBCUniversal Telemundo Enterprises**, who received the award on behalf of the organization. "NBCUniversal Telemundo Enterprises has built a proud and long-standing partnership with NALEO Educational Fund to support the Latino community, and we look forward to building on this important work together in the future."

The award was presented during the *National Leadership Luncheon & Plenary* session of the NALEO 39th Annual Conference — the nation’s largest gathering of Latino policymakers. This has been the first in-person Conference NALEO has hosted since 2019, prior to the start of the pandemic.

###

About NALEO

The National Association of Latino Elected and Appointed Officials is the non-partisan leadership organization of the nation’s more than 7,000 Latino elected and appointed officials.

About NBCUniversal Telemundo Enterprises

NBCUniversal Telemundo Enterprises leads the media industry in the production and distribution of Spanish-language content for U.S. Hispanics and audiences around the world. The company serves U.S. Hispanics through its national broadcast network, the cable network Universo, and digital platforms including the Telemundo app and streaming services, such as Peacock, among others. The Telemundo Network offers Spanish-language entertainment, news, and sports content reaching 93% of U.S. Hispanic TV households in 210 markets through 30 owned stations and 56 affiliate stations. Telemundo also owns an independent station serving Puerto Rico. Telemundo is the exclusive U.S. Spanish-language home of the world’s two most popular sporting events, the FIFA World Cup and the Olympic Games, as well as the Premier League and Mexican soccer team Chivas. The #1 producer of scripted Spanish-language content in the U.S., Telemundo Global Studios includes Telemundo Television Studios, Telemundo Streaming Studios, and Underground Producciones. Telemundo’s new Tplus content brand will launch on Peacock later this year, featuring programming developed for the full spectrum of Hispanics. NBCUniversal Telemundo Enterprises is a division of NBCUniversal, a subsidiary of Comcast Corporation.