



NEWS RELEASE

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Contact: Marcus Silva, msilva@naleo.org
(510) 456-5444

Luis Acosta, lacosta@naleo.org
(956) 460-3598

ELECTION 2022 PRIMARY PROFILE

Nearly 1 in 5 Midterm Voters in Nevada Will Be Latino

Latino voter turnout in the state is expected to increase 5.8 percent from 2018's historic numbers, marking a 70.2 percent increase from 2014

More than 165,000 Latinos in Nevada will cast ballots this November

WASHINGTON, D.C. – The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund today released its [2022 Nevada Latino Voter Profile](#), offering a comprehensive analysis of the Latino electorate in Nevada — including projected voter turnout, demographic trends, and population growth. With the Nevada Primary taking place next week on June 14, the [profile](#) examines the local and national political factors shaping the state's Latino electorate such as the recent redistricting.

According to the projections, more than 165,000 Latinos in Nevada will be casting ballots this November, increasing 5.8 percent from 2018's historic turnout numbers and marking a 70.2 percent increase from 2014. Additionally, Nevada's Latino voters are expected to be younger than non-Latino voters, with 18–34-year-olds comprising nearly half (47 percent) of all Latino registered voters in the state.

"Like in many other states across the nation, Latinos are expected to play a major role in this year's election in the state of Nevada," **said NALEO Educational Fund CEO Arturo Vargas.** "Furthermore, Latinos are poised to determine the outcome of the state's congressional elections, including a contest that could tip the balance of power in the U.S. Senate. These trends point to another potentially historic election cycle that builds on the momentum of past political seasons like that of 2018. Amid our projections, it is critical that Latino outreach and engagement efforts are sustained in the lead up to the election and beyond."

Key Findings Include:

- Latino turnout is expected to increase 5.8 percent from 2018, with more than 165,000 Latinos in Nevada casting their ballots in 2022, marking a 70.2 percent increase from 2014.
- The Latino share of all Nevada voters in 2022 is expected to be nearly 17 percent, which mirrors the Latino share in both 2018 and 2014.
- Nearly 20 percent of voting-age citizens in Nevada are Latino.

- Latino registered voters in Nevada tend to be younger than non-Latinos, with 18–24-year-olds comprising 21 percent of registered Latinos, compared to 8 percent of non-Latinos. Similarly, 26 percent of Latino registered voters are 25–34-year-olds, compared to 15 percent of non-Latinos.
- Between 2010 and 2020, Nevada’s Latino population grew from 716,501 to 890,257, a 24.3 percent increase that accounts for 43 percent of the state’s total population growth.
- In 2021, 33 Latinos served in elected office in Nevada — with 73 percent serving at the local level, including county, municipal, school board, and judicial or law enforcement officials.

Several factors will further shape the political landscape for Nevada’s midterm elections, including the redistricting that followed Census 2020; the competitiveness of congressional and statewide contests; and the effectiveness of voter engagement efforts targeting the Latino community.

The Numbers:

State	Projected Latino Vote 2022		Latino Vote 2018	% Change between 2018 and 2022		Latino Vote 2014	% Change Between 2014 and 2022
Nevada	165,100		156,000	5.8%		97,000	70.2%

For information on the comparability of data sources and additional data on population changes, including the potential impact of the Census 2020 net undercount of Latinos, please refer to the full report available [here](#).

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About NALEO Educational Fund

NALEO Educational Fund is the nation’s leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.