



## NEWS RELEASE

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**\*\*\*ELECTION 2022 PRIMARY PROFILE\*\*\***

### **More than 644,600 Latinos in Arizona Will Cast Ballots This November**

*Latino voter turnout in Arizona expected to increase 9.6 percent from 2018's historic numbers*

*"Arizona's gubernatorial contest this November could be one of the most competitive in the nation — with Latinos, comprising almost one-fifth of all Arizona voters, poised to determine the outcome of that race along with other statewide and congressional races."*

*— NALEO Educational Fund CEO Arturo Vargas*

**WASHINGTON, D.C.** — The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund released today its [2022 Arizona Primary Profile](#), offering a comprehensive analysis of the Latino electorate in Arizona — including projected voter turnout, demographic trends, and population growth — ahead of the state's primary elections on August 2 and the November midterm elections.

"Arizona's 2022 midterm, primary, and general elections include several policy and political developments that could affect Latino participation and political progress in the state," **said NALEO Educational Fund CEO Arturo Vargas.** "Arizona's gubernatorial contest this November could be one of the most competitive in the nation — with Latinos, comprising almost one-fifth of all Arizona voters, poised to determine the outcome of that race along with other statewide and congressional races. However, to surpass 2018's historic turnout numbers, the candidates and parties must maintain increased investment in Latino voter mobilization."

According to the projections, more than 644,600 Latinos in Arizona will cast ballots this November. In addition, Latino voter turnout in the state is expected to increase 9.6 percent from 2018's historic numbers. Additionally, the Latino share of all Arizona voters is expected to be 22.8 percent in 2022, which mirrors the Latino share in both 2018 and 2014.

#### **Key Findings Include:**

- The Latino population in Arizona grew 15.7 percent from 1.9 million to 2.2 million between 2010–2020, with the Latino population increase exceeding the growth of other population groups and accounting for almost 40 percent of the state's total population gain.
- As of April 2022, Latinos comprise 19.2 percent of Arizona's 4.2 million registered voters.
- Latino registered voters tend to be younger than non-Latinos: 17 percent of all registered Latino voters in Arizona are between the ages of 18–24, compared to 7

percent of non-Latino voters; 26 percent are between the ages of 25–34, as compared to 15 percent of non-Latinos.

- Conversely, voters who are 50 or older make up 56 percent of non-Latino registered voters in Arizona but only 32 percent of the Latino electorate.
- In 2021, 358 Latinos served in elected office in Arizona, with 92 percent serving at the local level, including county, municipal, school board, and as judicial or law enforcement officials.
- The total number of Latinos serving in elected offices has increased by 20 percent between 1996–2021.

Several factors will further shape the political landscape for Arizona’s midterm elections, including the redistricting that followed Census 2020, the competitiveness of congressional and statewide races, and the effectiveness of voter engagement efforts targeting the Latino community.

**The Numbers:**

<b>State</b>	<b>Projected Latino Vote 2022</b>	<b>Latino Vote 2018</b>	<b>% Change Between 2018 and 2022</b>	<b>Latino Vote 2014</b>	<b>% Change Between 2014 and 2022</b>
Arizona	644,600	588,000	9.6%	364,000	77.1%

For more information on the comparability of data sources and additional data on population changes, including the potential impact of the Census 2020 net undercount of Latinos, please refer to the full report [here](#).

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**About NALEO Educational Fund**

*NALEO Educational Fund is the nation’s leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.*