



NEWS RELEASE

For Immediate Release
August 18, 2022

Contact: Luis Acosta, lacosta@naleo.org
(956) 460-3598

*****ELECTION 2022 PRIMARY PROFILE*****

More Than 750,000 Latinos in New York Will Cast Ballots This November

*Latino voter turnout in the state is expected to mirror
2018's historic numbers, marking a 49.8 percent increase from 2014*

*"Latinos comprise more than one of every eight New York
registered voters and are poised to play a significant role during
this year's Empire State midterm elections"
— NALEO Educational Fund CEO Arturo Vargas*

NEW YORK, NY— The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund released today its [2022 New York Primary Profile](#) following its initial analysis of New York's first primary election back in [June](#). The [report](#) offers a comprehensive look at the Latino electorate in the state — including projected voter turnout, demographic trends, and population growth — ahead of the state's second round of primary elections on August 23 and the November midterm elections.

"Latinos comprise more than one of every eight New York registered voters and are poised to play a significant role during this year's Empire State midterm elections," **said NALEO Educational Fund CEO Arturo Vargas**. "Latinos will support those who take the community's needs and priorities seriously — it is up to the candidates and parties to invest in Latino voter mobilization so that the 2022 New York Latino vote matches or exceeds that of 2018."

According to the [projections](#), more than 750,000 Latinos in New York will cast their ballots this November, mirroring 2018's historic turnout and marking a 49.8 percent increase from 2014. Additionally, the Latino share of all New York voters is expected to be 12.1 percent in 2022, which mirrors the Latino share of all New York voters in 2018 and 2014.

Key Findings Include:

- Between 2010–2020, the Latino population in New York grew 15.5 percent — from 3.4 million to 3.9 million. The increase in New York's Latino population accounted for nearly two-thirds (64.5 percent) of the state's population growth during the past decade.
- As of March 2022, Latinos comprised 12.6 percent of New York's more than 11.7 million registered voters.
- Latinos are more likely to be Democrats than non-Latinos, with 67 percent of Latinos affiliating with the Democratic Party, compared to 47 percent of non-Latinos. Eight percent of Latino registered voters are Republican, compared to 24 percent of non-

Latinos and 25 percent of Latinos are not affiliated with either major party, compared to 29 percent of non-Latinos.

- New York Latino registered voters tend to be slightly younger than non-Latinos, with 18–24-year-olds comprising 11 percent of registered Latinos — compared to 8 percent of non-Latinos. In contrast, 52 percent of non-Latino registered voters are 50 and older, compared to 44 percent of Latinos.
- Between 2014 and 2018, there was a dramatic growth in the number of Latino voters in New York — from 502,000 to 731,000, an increase of 45.6 percent.
- In 2021, 186 Latinos served in New York elected office, with 84 percent serving at the local level, including county, municipal, school board, and judicial and law enforcement officials.
- All five of New York’s Latino incumbent U.S. Representatives appear poised for re-election, and in the race for the 10th Congressional District, New York City Councilmember Carlina Rivera is running among a crowded field of competitive contenders. Other candidates include incumbent U.S. Representative Mondaire Jones and former federal prosecutor Dan Goldman. Considering the partisan leanings of the district, the winner of the Democratic primary is likely to prevail in the general election.
- In New York’s June primary, Governor Kathy Hochul and Lt. Gov. Antonio Delgado won their bids to be the Democratic nominee for their respective positions and to run for their first full terms of office. Hochul and Delgado will face the Republican ticket of U.S. Rep. Lee Zeldin and former New York City Police deputy inspector Alison Esposito in the general election. Election analysts believe that the Hochul and Delgado ticket is likely to win that contest. With a general election victory, Delgado would be the first person who identifies as Latino to be elected Lt. Governor.

The Numbers:

State	Projected Latino Vote 2022	Latino Vote 2018	% Change Between 2018 and 2022	Latino Vote 2014	% Change Between 2014 and 2022
New York	752,000	731,000	2.9%*	502,000	49.8%

**Not statistically significant*

In the lead up to Election 2022, NALEO Educational Fund will continue its efforts to ensure that Latino voters in New York and nationwide have the necessary information to make their voices heard at the ballot box. These efforts include operating the NALEO Educational Fund toll-free national bilingual *¡Ve y Vota!* hotline (1-888-839-8682), providing vital information on every aspect of the electoral process — from registering to vote, to voter ID requirements, to finding polling places on Election Day.

For more information on the comparability of data sources and additional data on population changes, including the potential impact of the Census 2020 net undercount of Latinos, please refer to the full report [here](#).

###

About NALEO Educational Fund

NALEO Educational Fund is the nation's leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.