



NEWS RELEASE

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Contact: Luis Acosta, lacosta@naleo.org
(956) 460-3598

*****ELECTION 2022 PRIMARY PROFILE*****

More Than 1.4 Million Latinos in Florida Will Cast Ballots This November

Latino voter turnout in the state is expected to mirror 2018's historic numbers, marking a 59.9 percent increase from 2014

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— NALEO Educational Fund CEO Arturo Vargas

FLORIDA — The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund released today its [2022 Florida Primary Profile](#), which offers a comprehensive analysis of the Latino electorate in the state — including projected voter turnout, demographic trends, and population growth — ahead of the state's primary elections on August 23 and the November midterm elections.

"With the balance of power in Congress at stake, the Latino vote is as critical as ever and it is poised to play a key role in the outcome of many of Florida's state and federal election contests this November," **stated NALEO Educational Fund CEO Arturo Vargas**. "One of the factors contributing to the groundbreaking turnout of Latinos in Florida's 2018 Election was the investment made by candidates and parties in Latino voter mobilization; this kind of investment will be crucial for the 2022 Florida Latino vote to match or exceed that of 2018."

According to the projections, more than 1.4 million Latinos in Florida will cast their ballots this November, mirroring 2018's historic numbers and marking a 59.9 percent increase from 2014. Additionally, the Latino share of all Florida voters is expected to be 18.1 percent in 2022, which mirrors the Latino share in 2018 and is a 26 percent increase from 2014.

Key Findings Include:

- Between 2010–2020, the Latino population in Florida grew 34.9 percent — from 4.2 million to 5.7 million — with the Latino population increase exceeding the growth of other population groups and accounting for almost 54 percent of the state's total population gain during the past decade.
- As of June 2022, Latinos comprised 18.3 percent of Florida's more than 13.8 million registered voters.
- While Latinos and non-Latinos are equally likely to be Democrats — with both 35 percent of Latinos and 35 percent of non-Latinos affiliating with the Democratic Party — Latinos are less likely to be Republicans than the non-Latino electorate and more likely

not to be affiliated with either major political party. More than one of every four Latino registered voters are Republican and nearly two of every five Latino registered voters are not affiliated with either major party.

- Florida Latino registered voters tend to be slightly younger than non-Latinos, with 18–24-year-olds comprising 12 percent of registered Latinos — compared to 8 percent of non-Latinos. By contrast, 57 percent of non-Latino registered voters are 50 and older, compared to 44 percent of Latinos.
- Between 2014 and 2018, there was a dramatic growth in the number of Latino voters from 892,000 to 1,393,000 — an increase of 56.2 percent.
- In 2021, 214 Latinos served in elected office in Florida, with 88 percent serving at the local level, including as county, municipal, school board, and judicial or law enforcement officials.

The Numbers:

State	Projected Latino Vote 2022	Latino Vote 2018	% Change Between 2018 and 2022	Latino Vote 2014	% Change Between 2014 and 2022
Florida	1,426,000	1,393,000	2.4%*	892,000	59.9%

**Not statistically significant*

For more information on the comparability of data sources and additional data on population changes, including the potential impact of the Census 2020 net undercount of Latinos, please refer to the full report [here](#).

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About NALEO Educational Fund

NALEO Educational Fund is the nation’s leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.