



NEWS RELEASE

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*****ELECTION 2024 PRIMARY PROFILE*****

One Million Latinos in New York Expected To Cast Ballots in the November 2024 Presidential Elections

*Latino turnout in the state is expected to increase by 12.4 percent
compared to 2020 and by 13.1 percent compared to 2016*

*"Latino voters in the Empire State are set to cast their ballots
and break new turnout records for this year's Presidential Election."
— NALEO Educational Fund CEO Arturo Vargas*

WASHINGTON, D.C. – The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund today released its [2024 New York Latino Voter Profile](#), offering a comprehensive analysis of the Latino electorate in New York. The [profile](#) examines several political factors shaping the state's Latino vote ahead of the New York Presidential Primary on April 2. The [report](#) also highlights NALEO Educational Fund's projections of Latino voter turnout in the state for the general election in November.

According to the [projections](#), one million Latinos in New York will cast their ballots this November, representing a 12.4 percent increase from 2020 and 13.1 percent from 2016. The Latino share of all New York voters in 2024 is expected to be 11.7 percent, which mirrors the Latino share in 2020 and 2016.

"Latino voters in the Empire State are set to cast their ballots and break new turnout records for this year's Presidential Election," said **NALEO Educational Fund CEO Arturo Vargas**. "The Latino electorate in New York has increased significantly, with over 15 percent of voting-age citizens in New York being Latino. Additionally, New York's Latino population is one of the most diverse in the nation, with the state being home to the country's largest Dominican, and Ecuadorian populations, as well as the second-largest population of Puerto Ricans living on the U.S. mainland and Colombians. Voter outreach and engagement that consider these factors will be critical and likely help determine the outcome of the state's primary and general election contests."

Key Findings Include:

- One million New York Latinos will cast their ballots this November, an increase of 12.4 percent from 2020 and 13.1 percent from 2016.

- The Latino share of all New York voters in 2024 is expected to be 11.7 percent, which mirrors the Latino share in 2020 and 2016.
- Over 15 percent of voting-age citizens in New York are Latino.
- Latino registered voters in New York tend to be slightly younger than non-Latinos. Relatively similar shares of Latinos (27 percent) and non-Latinos (29 percent) are not affiliated with either major political party. Latinos are more likely to be Democrats than non-Latinos, with 65 percent of Latinos affiliating with the Democratic Party, compared to 46 percent of non-Latinos. Less than one of every ten Latino registered voters (9 percent) is Republican, compared to 24 percent of non-Latinos.
- As of September 2023 — 1,512,402 Latinos were registered to vote in the state, comprising more than one of every eight (12.7 percent) New York registered voters.
- New York's Latino population is one of the most diverse in the nation. The increasing diversity of the state's electorate is a trend that bears watching when assessing the impact of New York's Latino vote on Election 2024.
- A Latino incumbent is a candidate in one of New York's most hotly-contested races that will determine the balance of power in the U.S. House of Representatives. In the 4th Congressional District, U.S. Rep. Anthony D'Esposito (R) will likely face former Hempstead Town Supervisor Laura Gillen (D) in one of the most [competitive general races](#) in the nation, given the district's support for President Biden in 2020.

For information on the comparability of data sources and additional data on the Latino electorate, please refer to the full report available [here](#).

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About NALEO Educational Fund

NALEO Educational Fund is the nation's leading non-partisan, non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.